

**CLARKE**

**Halifax, Canada**

**Quarterly Report  
September 30, 2020 and 2019**



Management's Discussion & Analysis

**Clarke Inc.**

September 30, 2020 and 2019

## MANAGEMENT'S DISCUSSION & ANALYSIS

Management's Discussion & Analysis ("MD&A") presents management's view of the financial position and performance of Clarke Inc. ("Clarke" or the "Company") for the three and nine months ended September 30, 2020 compared with the three and nine months ended September 30, 2019. The following information is derived from the Company's unaudited interim condensed consolidated financial statements which are prepared in accordance with IAS 34, *Interim Financial Reporting*. This interim MD&A should be read in conjunction with the information disclosed within the interim condensed consolidated financial statements and notes thereto for the three and nine months ended September 30, 2020, available on SEDAR at [www.sedar.com](http://www.sedar.com). This MD&A provides an overall discussion, followed by analyses of the performance of the Company's major investments. The MD&A is prepared as at November 10, 2020 (unless otherwise stated). All dollar amounts are shown in millions of Canadian dollars unless otherwise indicated.

### OVERVIEW & STRATEGY

Clarke is an investment company. Our objective is to maximize shareholder value. While not the perfect metric, we believe that Clarke's book value per share, together with the dividends paid to shareholders, is an appropriate measure of our success in maximizing shareholder value over time.

We attempt to maximize shareholder value by allocating capital to investments that we believe will generate high returns and reallocating capital over time as needed. In doing this, Clarke's goal is to identify investments that are either undervalued or are underperforming and may be in need of positive change. These investments may be companies, securities or other assets such as real estate, and they may be public entities or private entities. We do not believe in limiting ourselves to specific types of investments. Clarke seeks active involvement in the governance and/or management of the company in which it invests. In these cases, Clarke will have acquired the security with a view of changes that could be made to improve the underlying company's performance and maximize the company's value. When Clarke believes that an investee company has implemented appropriate changes and/or the value of the investee company has reached or exceeded its intrinsic value, Clarke may sell its investment. Clarke generally invests in industries that have hard assets, including manufacturing, industrial, energy and real estate businesses.

### THIRD QUARTER REVIEW AND OUTLOOK

During the third quarter of 2020, the Company's book value per Common Share increased by \$0.70 or 8.3%. The increase can primarily be ascribed to (i) unrealized gains on our marketable securities in the amount of \$10.8 million, or \$0.68 per Common Share, (ii) a fair value increase of certain office buildings owned by Holloway Lodging Corporation ("Holloway") in the amount of \$2.0 million, or \$0.13 per Common Share (iii) repurchasing our Common Shares at prices below our book value per share in the amount of \$1.0 million, or \$0.05 per Common Share, offset by (iv) a decrease in the after-tax value of our pension plan surplus in the amount of \$1.8 million, or \$0.11 per Common Share, and (v) losses in our operating businesses and corporate overhead in an amount of \$0.7 million, or \$0.04 per Common Share. Our book value per Common Share at the end of the third quarter was \$9.11 while our Common Share price was \$5.81.

Subsequent to the end of the third quarter, the Company, through its wholly-owned subsidiary, Holloway, agreed to sell the Best Western ® in Grande Prairie, Alberta to G2S2 Capital Inc. ("G2S2") for consideration of \$11.5 million. The transaction constitutes a "related party transaction" pursuant to Multilateral Instrument 61-101 – Protection of Minority Security Holders in Special Transactions ("MI 61-101"). The Company is exempt from the requirements to obtain a formal valuation and minority shareholder approval in connection with the sale in reliance on the exemptions contained in sections 5.5(a) and 5.7(1)(a) of MI 61-101, respectively, as the fair market value of the transaction does not exceed 25% of the Company's market capitalization. The transaction was reviewed and approved by the board of directors of the Company, excluding Mr. George Armoyan, the Executive Chairman of G2S2, who abstained from voting on the matter. The transaction is subject to customary closing conditions and, subject to the satisfaction or waiver of those conditions, is expected to close by year end.

### COVID-19

The spread of COVID-19, consumer and business perceptions of the danger of COVID-19 and Canadian and provincial government responses to COVID-19 have affected the Company materially and adversely during the first three quarters of 2020. The impact has been particularly strong on Holloway and Clarke's ferry business due to the collapse in business and leisure travel and even day-to-day commuting.

With the increasing lifting of business lockdowns and travel bans, economic activity is resuming, and our businesses are beginning to recover. How long it takes for business levels to normalize remains highly uncertain. In mid-March, as the impact of COVID-19 on business levels became apparent, we took immediate and drastic action at our businesses to safeguard employee and customer safety, ensure financial liquidity, reduce and/or defer expenses and minimize cash burn. We do not expect to generate significant positive cash flow at Holloway or our ferry business until the travel and leisure industries return to more normal economic levels. The world will need energy once again, a large portion of this will be provided from oil or natural gas and Trican will be best positioned in Canada to help oil and gas producers complete their wells. People will still want or need to travel, and Holloway will accommodate guests. And cars, trucks and passengers will need to cross the St. Lawrence River and our ferry operation will remain an efficient way of doing so.

### **Holloway Lodging Corporation**

The impact of COVID-19 is expected to continue for the foreseeable future. While we believe that the worst of the downturn is behind us, the resurgence of virus cases in a number of provinces makes it impossible to predict with certainty, and the hotel sector is among the most severely impacted parts of the economy. Travel restrictions remain in effect in some of our areas of operation, and these restrictions may ease or strengthen depending on evolving circumstances and government actions.

Certain of our hotels have secured group and crew business as specific projects resume, and every effort is being made to ensure that we capture more than our share of any available demand. We continue to work on the pre-construction phase of the redevelopment of our Ottawa hotel site.

### **Trican Well Service Ltd. (“Trican”)**

We remain cautiously optimistic towards Trican and the oil field services space. A recovery in rig counts and natural gas fundamentals offers hope, though uncertainty over 2021 E&P spending and the continued malaise of COVID-19 muddle the picture. Regardless, Trican continues to outperform its peers and maintains an enviable balance sheet. We are bullish on the long-term value of Trican, and we see a leaner Canadian sector with stronger pricing power for hydraulic fracturing companies as the path forward.

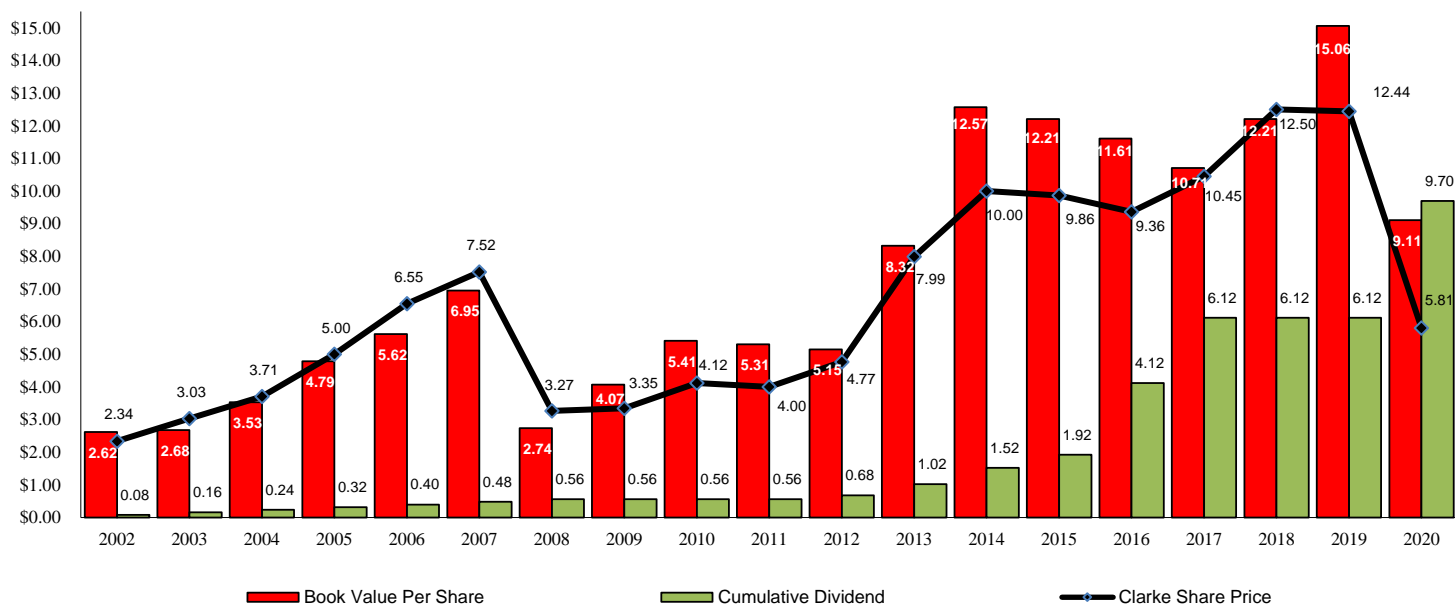
### **Real Estate and Corporate**

We currently own three vacant office buildings in Houston, TX totalling approximately 435,000sf. We acquired these properties far below the cost at which they can be replaced, and we are actively working to redevelop and/or lease these properties. During the quarter we recorded a fair value adjustment increase on two of these properties for a total of \$2.0 million as a result of unsolicited purchase offers. We also own a vacant parcel of land in Moncton, NB.

We currently have \$68 million of debt at the Clarke corporate level and \$141 million of debt on a consolidated basis. We have availability under our corporate and subsidiary credit lines of \$11.7 million (although our borrowing bases may decline due to the impact of COVID-19). Subsequent to the end of the quarter, we amended our credit facilities with our primary lender to establish incremental, long-term liquidity to the Company.

## BOOK VALUE PER SHARE

The Company's book value per share at September 30, 2020 was \$9.11, a decrease of \$5.95 per Common Share since December 31, 2019. The following graph shows Clarke's book value per share, share price and cumulative dividends paid since 2002 (the year the present Executive Chairman joined the Company).



\* Information for the years ended 2002 and 2003 is as at March of the following year. In 2004 the Company's year-end was changed to December. All other information is for the years ended December 31 and as at September 30, 2020.

## RESULTS OF OPERATIONS

Highlights of the interim condensed consolidated financial statements for the three and nine months ended September 30, 2020 compared to the three and nine months ended September 30, 2019 are as follows:

	Three months ended September 30, 2020	Three months ended September 30, 2019	Nine months ended September 30, 2020	Nine months ended September 30, 2019
<i>(in millions, except per share amounts)</i>	\$	\$	\$	\$
Hotel and management services	7.0	21.7	24.5	58.7
Provision of services	3.0	4.5	3.8	6.7
Bargain purchase	—	—	—	20.7
Investment and other income (loss)*	13.1	(4.7)	(28.3)	10.4
Net income (loss) attributable to equity holders of the Company	12.5	(2.9)	(33.7)	31.2
Comprehensive income (loss) attributable to equity holders of the Company	10.4	(3.3)	(40.0)	26.6
Basic earnings (loss) per share ("EPS")	0.79	(0.24)	(2.10)	2.58
Diluted EPS	0.67	(0.24)	(2.10)	2.56
Total assets	295.4	391.5	295.4	391.5
Long-term financial liabilities	97.9	95.3	97.9	95.3
Book value per share	9.11	14.26	9.11	14.26

\*Investment and other income (loss) include unrealized/realized gains/losses on investments, hotel revaluations and property fair value adjustments, dividend and interest income, pension recovery, insurance proceeds, losses on disposal of assets, foreign exchange gains/losses, and gains on repurchase of convertible debentures.

The net income (loss) attributable to equity holders of the Company for the three and nine months ended September 30, 2020 was \$12.5 million and (\$33.7), respectively, compared to (\$2.9) million and \$31.2 million for the same periods in 2019. During the three and nine months ended September 30, 2020, the Company had unrealized gains on its investments of \$10.8 million and unrealized losses of \$41.2 million, respectively, compared to unrealized losses of \$5.9 million and \$5.2 million for the same periods in 2019. The Company had realized gains on its investments of nil and \$29.0 million, respectively, for the three and nine months ended September 30, 2020 compared with realized gains of nil and \$12.5 million for the same periods in 2019. The Company recorded a bargain purchase gain of \$20.7 million during the nine months ended September 30, 2019 as a result of the acquisition of control of Holloway.

## SEGMENT REPORTING

The table below shows a breakdown by segment of the Company's holdings as at September 30, 2020 based on total assets. The Other category is not a segment and is disclosed for reconciliation purposes. It consists of our treasury and executive functions, the results of our pension plans and the interest payable on our convertible debentures.

Segment	September 30, 2020		December 31, 2019	
	\$	%	\$	%
Investment	61.1	20.7	131.2	32.7
Hospitality	213.8	72.4	238.5	59.4
Other	20.5	6.9	32.0	8.0
Intercompany elimination	—	—	(0.5)	(0.1)
Total	295.4	100.0	401.2	100.0

### Investment segment

The Company's investment segment is comprised of securities, a ferry business, and vacant office buildings in Houston, TX. During the three and nine months ended September 30, 2020, the Investment segment had unrealized gains on its investments of \$10.8 million and unrealized losses of \$41.2 million, respectively, compared to unrealized losses of \$0.4 million and unrealized gains of \$22.5 million for the same periods in 2019. The Investment segment had realized gains on its investments of nil and \$29.0 million, respectively, for the three and nine months ended September 30, 2020 compared with realized gains of nil and \$1.7 million for the same periods in 2019.

The Investment segment's equity holdings did not generate dividends during the three and nine months ended September 30, 2020, compared with dividends of \$0.5 million and \$2.2 million earned for the same periods in 2019.

At September 30, 2020, the Company owned 34,961,900 shares of Trican with a value of \$39.5 million. During the first quarter of 2020, Clarke's investment in the common shares of Terravest were disposed of through the dividend-in-kind and all other public company securities were sold.

The breakdown of the change in the Company's securities portfolio is as follows:

	Nine months ended September 30, 2020 \$
Securities – beginning of period	111.7
Proceeds on sale	(1.8)
Net realized and unrealized losses on securities	(12.3)
Disposal of Terravest common shares by dividend-in-kind	(58.1)
Securities – end of period	39.5

There were no material developments with our office buildings in Houston during the quarter aside from the fair value adjustment of \$2.0 million. We also own a passenger/car ferry operating on the St. Lawrence River under contract with the Government of Québec since 1973. There were no material developments with the ferry business during the quarter. Year to date, we have experienced a significant reduction in revenue due to the delayed opening of the season as a result of the state of emergency due to the pandemic. The ferry normally begins its operating season at the start of the second quarter. This year we opened in the latter half of May.

## Hospitality segment

Holloway owns and operates hotels across Canada. We began to consolidate Holloway's results into our own results after acquiring control by obtaining 51% of Holloway's outstanding shares in early 2019. We acquired the remaining outstanding shares of Holloway on September 30, 2019 to increase our ownership to 100%. Holloway's results for the three and nine months ended September 30, 2020 compared to the three and nine months ended September 30, 2019 are as follows:

	<b>Three months ended September 30, 2020 \$</b>	Three months ended September 30, 2019 \$	<b>Nine months ended September 30, 2020 \$</b>	Nine months ended September 30, 2019 \$
Hotel operations	<b>7.0</b>	21.8	<b>24.5</b>	58.7
Investment and other income (loss), net of hotel revaluations	<b>0.1</b>	0.5	<b>(18.4)</b>	1.3
Total revenue and other income	<b>7.1</b>	22.3	<b>6.1</b>	60.0
Less:				
Hotel operating expenses, corporate expenses, property taxes and insurance	<b>4.9</b>	15.1	<b>20.0</b>	43.2
Selling costs on property and equipment sales	—	1.5	—	2.7
Share-based payment expense	—	—	—	0.4
Depreciation and amortization	<b>2.6</b>	2.9	<b>8.1</b>	9.1
Interest expense	<b>0.8</b>	1.9	<b>2.3</b>	5.8
Income (loss) before income taxes	<b>(1.2)</b>	0.9	<b>(24.3)</b>	(1.2)

The third quarter was the second full quarter since the beginning of the COVID-19 pandemic. While hotel occupancy declined significantly compared to the prior year, it increased compared to the prior quarter. This is a due to a combination of factors, including the reopening of our closed hotels, the impact of seasonality where the third quarter traditionally produces the greatest demand, and the gradual reopening of certain parts of the economy. Nonetheless, the revenue decline has made for a very difficult quarter.

We continue to use all available means to mitigate the impact of lower revenue. These measures include significant staffing reductions in both hotel operations and corporate departments, availing of all applicable government subsidy programs and reducing operating expenses across all areas of our business.

## OUTSTANDING SHARE DATA

At November 10, 2020, the Company had:

- An unlimited number of Common Shares authorized and 15,291,231 Common Shares outstanding;
- An unlimited number of First and Second Preferred Shares authorized and none outstanding; and
- 150,000 options to acquire Common Shares outstanding, none of which are vested and exercisable.

## LIQUIDITY AND CAPITAL RESOURCES

During the nine months ended September 30, 2020, the Company's net short term debt position (a non-IFRS measure representing short-term indebtedness net of cash and cash equivalents) increased \$7.0 million and is \$34.5 million as at September 30, 2020. This decrease in cash is largely a result of repurchasing Common Shares during the first three quarters.

### Cash flow from operating activities

Cash used in operating activities was \$3.5 million for the nine months ended September 30, 2020, compared to \$10.5 million provided during the same period in 2019. The cash from operating activities is driven mainly by the hospitality and ferry operations as well as interest received during the period.



At September 30, 2020, working capital excluding securities was negative \$41.9 million, compared to \$36.5 at December 31, 2019. The Company has the ability to fund any working capital needs through its cash on hand and its existing credit facilities.

### Cash flow from investing activities

Cash provided by investing activities was \$5.4 million for the nine months ended September 30, 2020, compared to \$24.3 million provided during the same period in 2019. Net cash provided by investing activities during the period was a result of proceeds from the sale of marketable securities of \$1.8 million and collections of loans receivable of \$5.5 million, offset by additions of property and equipment and investment properties of \$1.9 million. Net cash provided by investing activities during the nine months ended September 30, 2019 was a result of proceeds from the sale of hotel properties of \$66.7 million and the after-tax pension surplus distribution of \$1.2 million, offset by net purchases of investments of \$26.7 million, and the purchase of investment properties of \$17.5 million.

### Cash flow from financing activities

Cash used in financing activities was \$3.9 million for the nine months ended September 30, 2020, compared to \$38.9 million used during the same period in 2019. Net cash used in financing activities during the period was related to the repurchase of Common Shares of \$7.7 million, and the repayment of long-term debt of \$1.0 million, offset by the net proceeds of short-term borrowings of \$4.9 million. Net cash used in financing activities during the nine months ended September 30, 2019 was related to the repayment of long-term debt of \$25.9 million, the repurchase of Common Shares of \$6.1 million, and net repayments on short-term borrowings of \$5.1 million.

### Available capital under credit facilities

The Company has access to credit facilities where certain of the Company's securities are pledged as collateral, and Holloway has access to two revolving credit facilities. At September 30, 2020, \$48.9 million was available under these facilities and \$35.0 million was drawn on these facilities resulting in available unused facilities totaling \$13.9 million. Declines in the market value of pledged securities may have an adverse effect on the amount of credit available under these facilities.

## SUMMARY OF QUARTERLY RESULTS

Key financial information for the current and preceding seven quarters is as follows:

<i>Three months ended</i>	<b>Dec. 2018</b>	<b>Mar. 2019</b>	<b>Jun. 2019</b>	<b>Sep. 2019</b>	<b>Dec. 2019</b>	<b>Mar. 2020</b>	<b>Jun. 2020</b>	<b>Sep. 2020</b>
	\$	\$	\$	\$	\$	\$	\$	\$
Revenue and other income (loss)	(8.2)	55.7	20.5	21.3	22.8	(40.6)	17.5	23.1
Net income (loss)	(9.8)	36.5	0.6	(3.6)	5.7	(53.1)	6.9	12.5
Other comprehensive income (loss)	(2.4)	(0.8)	(3.5)	(0.4)	5.2	(1.7)	(2.5)	(2.1)
Comprehensive income (loss)	(12.2)	35.7	(2.9)	(4.0)	10.9	(54.8)	4.4	10.4
Basic EPS (in dollars)	(0.79)	3.06	(0.13)	(0.24)	0.36	(3.26)	0.43	0.79
Diluted EPS (in dollars)	(0.79)	3.04	(0.13)	(0.24)	0.34	(3.26)	0.38	0.67

As seen in the table above, our results can fluctuate significantly from quarter to quarter, in part as a result of certain accounting standards the Company follows, and as a result of fluctuations in the market prices of our securities portfolio. Under IFRS, realized and unrealized gains and losses on our publicly-traded securities are recorded in "Investment and other income" on our consolidated statements of earnings. The Company does not believe that quarterly fluctuations in the stock prices of our investee companies necessarily reflect a change in the value of the underlying businesses in which we are invested. The values of the underlying businesses are often more stable than their stock prices reflect. Clarke views its investments on a longer-term basis as opposed to on a quarter-to-quarter basis. These fluctuations, however, often provide us with an opportunity to invest more capital in particular investments that we like or vice-versa. Our results have also fluctuated significantly since the first quarter of 2019 as a result of consolidating Holloway's results with ours. Holloway's business is seasonal in nature and the results fluctuate throughout the year. The revenues are generally highest in the third quarter due to increased leisure travel during the summer months. While certain expenses fluctuate according to occupancy levels, other expenses such as property taxes, insurance and interest are fixed and are incurred evenly throughout the year.

## SIGNIFICANT EQUITY INVESTMENTS

In accordance with National Instrument 51-102 of the Canadian Securities Administrators, the Company has determined that Trican is a significant equity investee. Accordingly, we are required to disclose the following summary financial information. The summarized financial information provided is for the most recent year-to-date interim period and the comparative year-to-date period.

### Trican

Trican is an oilfield services company with considerable operations in pressure pumping, coil tubing and cementing as well as numerous other service lines. As of September 30, 2020, Clarke owned 13.5% of the outstanding shares of Trican.

<b>Selected Financial Information</b>	<b>September 30, 2020</b>		<b>December 31, 2019</b>	
Total assets			<b>604.3</b>	926.5
Total liabilities			<b>(84.1)</b>	(185.4)
Shareholders' equity			<b>520.2</b>	741.1
	<b>Three months ended</b>	Three months ended	<b>Nine months ended</b>	Nine months ended
	<b>September 30, 2020</b>	September 30, 2019	<b>September 30, 2020</b>	September 30, 2019
	\$	\$	\$	\$
Total revenue	<b>74.1</b>	129.9	<b>294.3</b>	472.8
Net loss	<b>(26.1)</b>	(16.7)	<b>(209.7)</b>	(52.6)

## RELATED PARTY TRANSACTIONS

The Company was party to related party transactions during the nine months ended September 30, 2020. All related party transactions were in the normal course of operations and occurred at fair value. For full details of the Company's related party transactions, please refer to Note 16 of our consolidated financial statements for the year ended December 31, 2019 and Note 12 of the interim condensed consolidated financial statements for the three and nine months ended September 30, 2020.

## FINANCIAL INSTRUMENTS

In the normal course of operations, the Company uses the following financial and other instruments:

- To generate investment returns, the Company will invest in equity, debt and other securities. These instruments may have interest rate, market, credit and foreign exchange risk associated with them.
- To manage foreign exchange, interest rate and general market risk, the Company may enter into futures and forward exchange contracts. These instruments may have interest, market, credit and foreign exchange risk associated with them. Clarke hedges its foreign currency exposure on U.S. dollar denominated investments. Clarke anticipates continuing this policy for the foreseeable future.

As an investment company, Clarke has a significant number of financial instruments. Notes 1, 5, 6, 7, 12, 13, 14, 15 and 25 to the consolidated financial statements for the year ended December 31, 2019 and the Company's 2019 AIF, provide further information on classifications in the financial statements, and risks, pertaining to the use of financial instruments by the Company. Notes 2 and 15 to the unaudited interim condensed consolidated financial statements for the three and nine months ended September 30, 2020 also provide further information on the risks and uncertainties of estimates, liquidity, and credit as a result of COVID-19.

## **DISCLOSURE CONTROLS AND INTERNAL CONTROLS OVER FINANCIAL REPORTING**

The implementation of Canadian Securities Administrators National Instrument 52-109 - Certification of Disclosure in Issuers' Annual and Interim Filings represents a continuous improvement process, which has prompted the Company to formalize existing processes and control measures and to introduce new ones. The objective of this instrument is to improve the quality, reliability, and transparency of information that is filed or submitted under securities regulation.

In accordance with this instrument, the Company has filed certificates signed by the President & Chief Executive Officer and the Chief Financial Officer that, among other things, report on the design and effectiveness of disclosure controls and procedures and the design and effectiveness of internal controls over financial reporting.

Management has designed disclosure controls and procedures to provide reasonable assurance that material information relating to the Company is made known to the President & Chief Executive Officer and the Chief Financial Officer, particularly during the period in which annual filings are being prepared. Management has also designed internal controls over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS.

There have been no changes in the Company's disclosure controls and procedures or internal controls over financial reporting during the three months ended September 30, 2020 that have materially affected, or are reasonably likely to materially affect, the effectiveness of the internal controls over financial reporting.

## **ENVIRONMENTAL MATTERS**

The Company's businesses are exposed to the following environmental risks in conducting regular operations: (i) contamination of owned or leased property; and (ii) contamination of the environment relating to spills or leaks originating from the Company's ferry.

The Company's businesses regularly review their operations and facilities to identify any potential environmental contamination or liability. Limited internal reviews, which may include third party environmental assessments, have been conducted at all the Company's wholly-owned real estate. These limited reviews identified no material remediation issues and potential risks and there have been no material events arising subsequently that would indicate additional obligations.

The Company believes it and its businesses comply in all material respects with all relevant environmental laws and regulations. The Company is not aware of any material uninsured pending or proceeding actions against it or any of its businesses relating to environmental issues.

## **CAUTIONARY STATEMENT REGARDING USE OF NON-IFRS ACCOUNTING MEASURES**

This MD&A makes reference to the Company's book value per share as a measure of the performance of the Company as a whole. Book value per share is measured by dividing shareholders' equity of the Company at the date of the statement of financial position by the number of Common Shares outstanding at that date. Clarke's method of determining this amount may differ from other companies' methods and, accordingly, this amount may not be comparable to measures used by other companies. This amount is not a performance measure as defined under IFRS and should not be considered either in isolation of, or as a substitute for, net earnings prepared in accordance with IFRS.

## **FORWARD-LOOKING STATEMENTS**

This MD&A may contain or refer to certain forward-looking statements relating, but not limited, to the Company's expectations, intentions, plans and beliefs with respect to the Company. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "does not expect", "is expected", "budgets", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", "believes", or equivalents or variations of such words and phrases, or state that certain actions, events or results, "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements include, without limitation, those with respect to the future or expected performance of the Company's investee companies, the future price and value of securities held by the Company, changes in these securities holdings, the future price of oil and value of securities held in the Company's energy basket, changes to the Company's hedging

practices, currency fluctuations and requirements for additional capital. Forward-looking statements rely on certain underlying assumptions that, if not realized, can result in such forward-looking statements not being achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. Such risks and uncertainties include, among others, the Company's investment strategy, legal and regulatory risks, general market risk, potential lack of diversification in the Company's investments, interest rates, foreign currency fluctuations, the sale of Company investments, the fact that dividends from investee companies are not guaranteed, reliance on key executives, commodity market risk, risks associated with investment in derivative instruments and other factors. With respect to the Company's investment in a ferry operation, such risks and uncertainties include, among others, weather conditions, safety, claims and insurance, labour relations, and other factors.

Although the Company has attempted to identify important factors that could cause actions, events or results not to be as estimated or intended, there can be no assurance that forward-looking statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Other than as required by applicable Canadian securities laws, the Company does not update or revise any such forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events. Accordingly, readers should not place undue reliance on forward-looking statements.

**Clarke Inc.**

September 30, 2020 and 2019

**Clarke Inc.****INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION***Unaudited (in thousands of Canadian dollars)*

	September 30, 2020	December 31, 2019
	\$	\$
<b>ASSETS</b>		
<b>Current</b>		
Cash and cash equivalents	517	2,530
Marketable securities ( <i>note 3</i> )	39,500	111,683
Receivables	3,386	3,941
Inventories	167	207
Prepaid expenses	1,444	672
Current portion of loans receivable	825	5,175
<b>Total current assets</b>	<b>45,839</b>	<b>124,208</b>
Accrued pension benefit asset ( <i>note 4</i> )	19,790	28,555
Property and equipment ( <i>note 5</i> )	186,403	212,598
Investment properties ( <i>note 6</i> )	22,814	19,876
Loans receivable	1,284	2,379
Deferred income tax assets	18,891	13,222
Other assets	369	354
<b>Total assets</b>	<b>295,390</b>	<b>401,192</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>Current</b>		
Short-term indebtedness ( <i>note 3</i> )	34,985	30,061
Accounts payable and accrued liabilities	5,579	7,856
Income taxes payable	89	148
Accrued interest on convertible debentures	1,324	530
Current portion of long-term debt ( <i>note 7</i> )	6,293	10,448
<b>Total current liabilities</b>	<b>48,270</b>	<b>49,043</b>
Convertible debentures ( <i>note 3</i> )	50,795	50,866
Long-term debt ( <i>note 7</i> )	46,253	42,418
Lease obligations	903	999
Deferred income tax liabilities	6,586	8,279
<b>Total liabilities</b>	<b>152,807</b>	<b>151,605</b>
<b>Shareholders' equity</b>		
Share capital ( <i>note 8</i> )	92,630	98,051
Contributed surplus	7,541	7,302
Retained earnings	10,589	104,511
Accumulated other comprehensive income	31,823	38,149
Share-based payments ( <i>note 9</i> )	—	1,574
<b>Total shareholders' equity</b>	<b>142,583</b>	<b>249,587</b>
<b>Total liabilities and shareholders' equity</b>	<b>295,390</b>	<b>401,192</b>

*See accompanying notes to the interim condensed consolidated financial statements*

On behalf of the Board:

/s/ George Armoyan  
Director/s/ Blair Cook  
Director

**Clarke Inc.**

**INTERIM CONSOLIDATED STATEMENTS OF EARNINGS (LOSS)**

*Unaudited (in thousands of Canadian dollars, except per share amounts)*

	<b>Three months ended September 30, 2020 \$</b>	Three months ended September 30, 2019 \$	<b>Nine months ended September 30, 2020 \$</b>	Nine months ended September 30, 2019 \$
<b>Revenue and other income (loss)</b>				
Hotel and management services	<b>6,982</b>	21,774	<b>24,554</b>	58,697
Provision of services	<b>2,996</b>	4,488	<b>3,757</b>	6,704
Bargain purchase	—	—	—	20,694
Investment and other income (loss) <i>(note 10)</i>	<b>13,086</b>	(4,717)	<b>(28,295)</b>	10,441
	<b>23,064</b>	21,545	<b>16</b>	96,536
<b>Expenses</b>				
Hotel operating expenses	<b>4,181</b>	13,776	<b>17,976</b>	39,263
Cost of services provided	<b>727</b>	1,337	<b>2,070</b>	3,369
General and administrative expenses	<b>580</b>	1,449	<b>1,705</b>	3,017
Property taxes and insurance	<b>1,008</b>	1,179	<b>3,188</b>	3,355
Selling costs on property and equipment sales	—	1,515	—	2,732
Share-based payment expense <i>(note 9)</i>	<b>33</b>	—	<b>60</b>	445
Depreciation	<b>2,715</b>	3,028	<b>8,438</b>	9,366
Interest expense and accretion on debt	<b>1,687</b>	2,178	<b>5,251</b>	6,415
	<b>10,931</b>	24,462	<b>38,688</b>	67,962
Income (loss) before income taxes	<b>12,133</b>	(2,917)	<b>(38,672)</b>	28,574
Provision for (recovery of) income taxes <i>(note 11)</i>	<b>(348)</b>	662	<b>(4,958)</b>	(3,262)
<b>Net income (loss)</b>	<b>12,481</b>	(3,579)	<b>(33,714)</b>	31,836
Attributable to:				
Equity holders of the Company	<b>12,481</b>	(2,852)	<b>(33,714)</b>	31,242
Non-controlling interest	—	(727)	—	594
	<b>12,481</b>	(3,579)	<b>(33,714)</b>	31,836
<b>Basic earnings (loss) per share attributable to equity holders of the Company:</b> <i>(in dollars) (note 8)</i>	<b>0.79</b>	(0.24)	<b>(2.10)</b>	2.58
<b>Diluted earnings (loss) per share attributable to equity holders of the Company:</b> <i>(in dollars) (note 8)</i>	<b>0.67</b>	(0.24)	<b>(2.10)</b>	2.56

*See accompanying notes to the interim condensed consolidated financial statements*

**Clarke Inc.**

**INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
(LOSS)**

*Unaudited (in thousands of Canadian dollars)*

	<b>Three months ended September 30, 2020</b>	Three months ended September 30, 2019	<b>Nine months ended September 30, 2020</b>	Nine months ended September 30, 2019
	\$	\$	\$	\$
<b>Net income (loss)</b>	<b>12,481</b>	(3,579)	<b>(33,714)</b>	31,836
<b>Other comprehensive loss</b>				
<b>Items that will not be reclassified to income or loss</b>				
Remeasurement losses on defined benefit pension plans, net of income tax recovery of \$560 and \$2,425 for the three and nine months ended September 30, 2020 (2019 – \$219 and \$1,857) ( <i>note 4</i> )	(1,800)	(549)	(6,648)	(4,622)
<b>Items that may be reclassified subsequently to income or loss</b>				
Unrealized gains (losses) on translation of net investment in foreign operations, net of income tax expense (recovery) of \$(76) and \$141 for the three and nine months ended September 30, 2020 (2019 – \$44 and \$(48))	(290)	183	322	(58)
<b>Other comprehensive loss</b>	<b>(2,090)</b>	(366)	<b>(6,326)</b>	(4,680)
<b>Comprehensive income (loss)</b>	<b>10,391</b>	(3,945)	<b>(40,040)</b>	27,156
Attributable to:				
Equity holders of the Company	10,391	(3,308)	(40,040)	26,590
Non-controlling interest	—	(637)	—	566
	<b>10,391</b>	(3,945)	<b>(40,040)</b>	27,156

*See accompanying notes to the interim condensed consolidated financial statements*



**Clarke Inc.**

**INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS**

*Unaudited (in thousands of Canadian dollars)*

	<b>Nine months ended September 30, 2020 \$</b>	Nine months ended September 30, 2019 \$
<b>OPERATING ACTIVITIES</b>		
Net income (loss)	(33,714)	31,836
Adjustments for items not involving cash ( <i>note 13</i> )	32,758	(19,372)
	(956)	12,464
Net change in non-cash working capital balances ( <i>note 13</i> )	(2,556)	(1,969)
<b>Net cash provided by (used in) operating activities</b>	<b>(3,512)</b>	<b>10,495</b>
<b>INVESTING ACTIVITIES</b>		
Proceeds on disposition of marketable securities	1,832	3,613
Purchase of marketable securities	—	(30,308)
Proceeds on disposition of property and equipment	7	66,663
Purchase of property and equipment	(1,470)	(3,835)
Additions to investment properties	(393)	(17,487)
Collections of loans receivable	5,465	4,588
Distribution of pension plan surplus, net of tax	—	1,159
Cash acquired on business combination	—	906
Purchase of non-controlling interest	—	(950)
<b>Net cash provided by investing activities</b>	<b>5,441</b>	<b>24,349</b>
<b>FINANCING ACTIVITIES</b>		
Repurchase of shares for cancellation ( <i>note 8</i> )	(7,714)	(6,149)
Repurchase of convertible debentures	(65)	—
Net proceeds (repayments) of short-term indebtedness	4,924	(5,070)
Repayment of long-term debt	(991)	(25,884)
Principal payments of lease obligation	(96)	(137)
Dividends paid by subsidiary to non-controlling interest	—	(534)
Repurchase of shares by subsidiary from non-controlling interest	—	(1,127)
<b>Net cash used in financing activities</b>	<b>(3,942)</b>	<b>(38,901)</b>
<b>Net change in cash during the period</b>	<b>(2,013)</b>	<b>(4,057)</b>
Cash and cash equivalents, beginning of period	2,530	7,002
<b>Cash and cash equivalents, end of period</b>	<b>517</b>	<b>2,945</b>

*See accompanying notes to the interim condensed consolidated financial statements*

**Clarke Inc.**

**INTERIM CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY**

*Unaudited (in thousands of Canadian dollars)*

	Nine months ended September 30, 2020 \$	Nine months ended September 30, 2019 \$
<b>Share capital</b>		
Common shares:		
Balance at beginning of period	98,051	39,826
Common shares repurchased for cancellation ( <i>note 8</i> )	(5,421)	(1,543)
Common shares issued pursuant to an acquisition	—	59,993
Balance at end of period	92,630	98,276
<b>Contributed surplus</b>		
Balance at beginning of period	7,302	—
Book value in excess of purchase price of common shares repurchased for cancellation ( <i>note 8</i> )	239	—
Book value of non-controlling interest in excess of common shares issued as consideration	—	6,356
Balance at end of period	7,541	6,356
<b>Retained earnings</b>		
Balance at beginning of period	104,511	70,994
Net income (loss) attributable to equity holders of the Company	(33,714)	31,242
Dividends declared ( <i>note 3</i> )	(58,120)	—
Purchase price in excess of the book value of common shares repurchased for cancellation ( <i>note 8</i> )	(2,532)	(4,606)
Residual balance of previously expensed equity-settled stock options ( <i>note 9</i> )	444	—
Balance at end of period	10,589	97,630
<b>Accumulated other comprehensive income</b>		
Balance at beginning of period	38,149	37,628
Other comprehensive loss attributable to equity holders of the Company	(6,326)	(4,652)
Balance at end of period	31,823	32,976
<b>Share-based payments</b>		
Balance at beginning of period	1,574	1,545
Cash settlement of share-based payments ( <i>note 9</i> )	(1,130)	—
Reclassification to retained earnings of residual balance of previously expensed equity-settled stock options ( <i>note 9</i> )	(444)	—
Balance at end of period	—	1,545
<b>Total shareholders' equity attributable to equity holders of the Company</b>	<b>142,583</b>	<b>236,783</b>
<b>Non-controlling interest</b>		
Balance at beginning of period	—	—
Non-controlling interest acquired in a business combination	—	69,760
Net income attributable to non-controlling interest	—	594
Other comprehensive loss attributable to non-controlling interest	—	(28)
Dividend declared by subsidiary to non-controlling interest	—	(534)
Repurchase by subsidiary of shares owned by non-controlling interest	—	(1,127)
Stock options of subsidiary exercised by non-controlling interest	—	25
Acquisition of remaining shares of non-wholly owned subsidiary	—	(65,886)
Balance at end of period	—	2,804
<b>Total shareholders' equity</b>	<b>142,812</b>	<b>239,587</b>

*See accompanying notes to the interim condensed consolidated financial statements*

**Clarke Inc.**

## **NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)*

### **1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### **Nature of operations**

Clarke Inc. (the “Company”) was incorporated on December 9, 1997 pursuant to the Canada Business Corporations Act. The head office of the Company is located at 145 Hobsons Lake Drive, Halifax, Nova Scotia. The Company is an investment holding company with investments in a diversified group of businesses, operating primarily in Canada. The Company continuously evaluates the acquisition, retention and disposition of its investments. Changes in the mix of investments should be expected. These interim condensed consolidated financial statements were approved by the Board of Directors on November 10, 2020.

#### **Basis of presentation and statement of compliance**

These interim condensed consolidated financial statements for the three and nine months ended September 30, 2020, were prepared in accordance with IAS 34, *Interim Financial Reporting*. The same accounting policies and methods of computation were followed in the preparation of these interim condensed consolidated financial statements as were followed in the preparation of the annual consolidated financial statements for the year ended December 31, 2019. These interim condensed consolidated financial statements for the three and nine months ended September 30, 2020 should be read together with the annual consolidated financial statements for the year ended December 31, 2019.

#### **Principles of consolidation**

The interim condensed consolidated financial statements include the accounts of the Company and its subsidiaries. The significant subsidiaries of the Company are Holloway Lodging Corporation (“Holloway”) and, prior to September 1, 2020, La Traverse Rivière-du-Loup – St-Siméon Limitée (“La Traverse”). La Traverse was amalgamated with the Company effective September 1, 2020. All intercompany transactions have been eliminated on consolidation. All subsidiaries have the same reporting year end as the Company, and all follow the same accounting policies.

### **2. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS**

In March 2020, the World Health Organization declared a global pandemic related to the virus known as COVID-19. The continued spread of COVID-19 and the actions being taken by governments, businesses, and individuals to limit this pandemic have adversely impacted the Company’s operations, particularly the hotel and ferry operations. This has resulted in significant economic uncertainty, of which the potential impact on our future financial results is difficult to reliably measure. The Company began to feel the impact of COVID-19 in its hotel occupancy levels commencing in mid-March 2020 and closed six of its hotels to streamline and manage costs. All six hotels were reopened during the second and third quarters. The Company is actively monitoring the situation and will continue to respond as the impact of the pandemic evolves.

Due to the decline in hotel operations, the Company performed a revaluation analysis on 15 of its hotels during the first quarter and recorded a revaluation loss in the amount of \$18,800. Revaluations were not taken on two hotels which were not expected to see a material decline in operations. The Company expects a recovery over time of its hotel operations, and as such, had used a five-year discounted cashflow model to assess fair value. This approach was a change from the capitalized income model typically used by the Company as it more accurately factored in a recovery of financial results and cashflows over a future timeframe. The revaluation model was prepared internally. The source of the discount and terminal capitalization rates used were consistent with those used as part of the Holloway purchase price allocation recorded in the three months ended March 31, 2019. These rates were obtained from an independent third party and have been risk-adjusted in the analysis to reflect the impact of COVID-19 on the hospitality industry.

## Clarke Inc.

# NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)*

## 2. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS (CONT'D)

Key factors of estimation uncertainty used in the internal model included the cashflow forecasts, the discount rates, and the terminal capitalization rates. The discount rates ranged from 9.5% – 13.0% and the capitalization rates ranged from 9.0% – 11.0%. The cashflow forecasts were performed on a hotel-by-hotel basis. The forecast in year one of the model was consistent with the Company's updated operational forecast. In years two through five of the internal models, cashflows were based on a gradual recovery as a function of the respective historical results. If the discount rates had been 0.25% higher/lower, the estimated fair value would result in a change of \$1,300 to property and equipment and the revaluation of hotel properties. If the terminal capitalization rates had been 0.25% higher/lower, the estimated fair value would result in a change of \$2,300 to property and equipment and the revaluation of hotel properties. The revaluation model is updated quarterly, and no additional revaluations were recorded during the three months ended September 30, 2020. The fair value of the Company's property and equipment will continue to be closely monitored as the pandemic evolves. As clarity on the Company's outlook is obtained, additional revaluation increases, or decreases may be required.

The Company did not record a fair value adjustment on its investment properties during the first quarter as the COVID-19 pandemic had not had a material impact on the operations or expected cashflows of those assets. The impact of COVID-19 on the Company's financial instruments, including its liquidity risk and credit risk is disclosed in note 15.

## 3. MARKETABLE SECURITIES

On March 25, 2020, the Company completed a dividend-in-kind on its common shares in the form of a pro rata distribution of the 5,386,440 common shares of TerraVest Industries Inc. ("Terravest") that it owned. The dividend was paid to shareholders of the Company of record at the close of business on March 18, 2020 in the amount of \$58,120, which was the closing price of Terravest common shares on the record date. The Board of Directors of the Company determined the fair market value of the dividend to be \$5.49 per Clarke common share when the dividend was announced. In accordance with the Fourth Amended and Restated Trust Indenture governing the Company's unsecured subordinated convertible debentures, the conversion price of the debentures was reduced by the fair market value of the dividend of \$5.49 and is now \$13.74. The Company also reduced the exercise price of outstanding stock options by \$5.49 (note 9).

The common shares of Terravest were pledged as collateral against the Company's demand revolving loan. As a result of the disposition of the Terravest common shares, the availability on that loan was reduced by \$20,000. The lender also removed the current ratio covenant as a requirement for the facility.

## 4. EMPLOYEE FUTURE BENEFITS

Reconciliations of the funded status of the benefit plans to the amounts recorded on the interim consolidated statements of financial position are:

	September 30, 2020	December 31, 2019
	\$	\$
Fair value of plan assets	73,590	81,044
Accrued benefit obligation	(53,800)	(52,489)
Funded status of plans – accrued pension benefit asset	19,790	28,555

The defined benefit pension recovery recognized in the interim consolidated statements of earnings for the three and nine months ended September 30, 2020 was \$125 and \$308 (2019 – \$70 and \$211).

**Clarke Inc.****NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)***4. EMPLOYEE FUTURE BENEFITS (CONT'D)**

Elements of the defined benefit expense recognized in other comprehensive income are as follows:

	<b>Three months ended September 30, 2020</b>	Three months ended September 30, 2019	<b>Nine months ended September 30, 2020</b>	Nine months ended September 30, 2019
	\$	\$	\$	\$
Net remeasurement losses	(2,360)	(768)	(9,073)	(6,479)
Deferred income tax recovery	560	219	2,425	1,857
Defined benefit expense recognized	<b>(1,800)</b>	(549)	<b>(6,648)</b>	(4,622)

**Significant assumptions**

	<b>September 30, 2020</b>	December 31, 2019
	%	%
Accrued benefit obligation – discount rate	<b>2.70</b>	3.10
Benefit costs for the period – expected return on plan assets	<b>3.10</b>	3.40

**5. PROPERTY AND EQUIPMENT**

<b>Nine months ended September 30, 2020</b>	<b>Land</b>	<b>Buildings and components</b>	<b>Ferry and vessel dry dock costs</b>	<b>Furniture, fixtures and equipment</b>	<b>Right-of- use assets</b>	<b>Renovations in progress</b>	<b>Total</b>
	\$	\$	\$	\$	\$	\$	\$
Beginning balance	30,546	164,359	411	12,975	1,032	3,275	212,598
Additions	—	137	—	603	—	293	1,033
Disposals	—	(8)	—	(9)	—	—	(17)
Revaluations (note 2)	(2,820)	(15,980)	—	—	—	—	(18,800)
Depreciation	—	(5,274)	(264)	(2,754)	(119)	—	(8,411)
<b>Ending balance</b>	<b>27,726</b>	<b>143,234</b>	<b>147</b>	<b>10,815</b>	<b>913</b>	<b>3,568</b>	<b>186,403</b>
Valuation	27,726	147,682	—	—	—	—	175,408
Cost	—	—	4,657	16,685	1,143	3,568	26,053
Accumulated depreciation	—	(4,448)	(4,510)	(5,870)	(230)	—	(15,058)
<b>Net book value</b>	<b>27,726</b>	<b>143,234</b>	<b>147</b>	<b>10,815</b>	<b>913</b>	<b>3,568</b>	<b>186,403</b>

**6. INVESTMENT PROPERTIES**

During the third quarter of 2020, the Company recorded fair value adjustments on two office buildings in Houston, TX. The increase in value of \$2,043 was recorded in the interim consolidated statements of earnings and was a result of purchase offers received during the quarter.

**Clarke Inc.**

**NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)*

**6. INVESTMENT PROPERTIES (CONT'D)**

	Buildings \$	Vacant land \$	Total \$
Carrying value – January 1, 2020	19,709	167	19,876
Fair value adjustments	2,043	—	2,043
Additions	393	—	393
Foreign exchange impact	502	—	502
<b>Carrying value – September 30, 2020</b>	<b>22,647</b>	<b>167</b>	<b>22,814</b>

**7. LONG-TERM DEBT**

During the nine months ended September 30, 2020, the Company received approval from several lenders to defer principal repayments of long-term debt and interest on certain term loans and mortgages. The Company requested the deferrals to improve short-term cash flows in response to the global pandemic. As a result, the Company capitalized \$648 of deferred interest to long-term debt.

**8. SHARE CAPITAL AND EARNINGS PER SHARE**

	September 30, 2020		December 31, 2019	
	# of shares	\$	# of shares	\$
<b>Common shares</b>				
Outstanding common shares, beginning of period	16,571,184	98,051	12,285,888	39,826
Common shares repurchased for cancellation	(916,060)	(5,421)	(514,159)	(1,768)
Common shares issued pursuant to an acquisition	—	—	4,799,455	59,993
Outstanding common shares, end of period	15,655,124	92,630	16,571,184	98,051

**Normal course issuer bid (“NCIB”)**

In the nine months ended September 30, 2020, the Company purchased for cancellation 916,060 (2019 – 476,059) common shares under a NCIB at a cost of \$7,714 (2019 – \$6,149). The purchase price in excess of the historical book value of the shares in the amount of \$2,532 (2019 – \$4,606) has been charged to retained earnings, \$239 (2019 – nil) has been added to contributed surplus and \$5,421 (2019 – \$1,543) has been charged to share capital.

**Earnings per share**

The following table reconciles the basic and diluted per share computations from continuing operations:

	Three months ended September 30, 2020			Three months ended September 30, 2019		
	Earnings \$	Weighted average shares (in thousands) #	Per share amount \$	Loss \$	Weighted average shares (in thousands) #	Per share amount \$
Basic earnings (loss) per share	12,481	15,765	0.79	(2,852)	12,063	(0.24)
Interest, net of income taxes, on assumed conversion of convertible debentures	574	3,697		—	—	
Diluted earnings (loss) per share	13,055	19,462	0.67	(2,852)	12,063	(0.24)

**Clarke Inc.****NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)***8. SHARE CAPITAL AND EARNINGS PER SHARE (CONT'D)**

	Nine months ended September 30, 2020			Nine months ended September 30, 2019		
	Loss \$	Weighted average shares (in thousands) #	Per share amount \$	Earnings \$	Weighted average shares (in thousands) #	Per share amount \$
Basic earnings (loss) per share	<b>(33,714)</b>	<b>16,074</b>	<b>(2.10)</b>	31,242	12,106	2.58
Common shares issued on assumed exercising of stock options	—	—	—	—	91	—
Interest, net of income taxes, on assumed conversion of convertible debentures	—	—	—	6	10	—
Diluted earnings (loss) per share	<b>(33,714)</b>	<b>16,074</b>	<b>(2.10)</b>	31,248	12,207	2.56

All potentially dilutive securities issued relate to stock options and convertible debentures for the three and nine months ended September 30, 2020 and 2019. The convertible debentures were dilutive for the three months ended September 30, 2020, and nine months ended September 30, 2019, and anti-dilutive for the nine months ended September 30, 2020, and three months ended September 30, 2019. The stock options were anti-dilutive for the three months ended September 30, 2020 and 2019 and nine months ended September 30, 2020 and dilutive for the nine months ended September 30, 2019.

**9. SHARE-BASED PAYMENTS**

	Nine months ended September 30, 2020		Nine months ended September 30, 2019	
	#	Weighted Average Exercise Price \$	#	Weighted Average Exercise Price \$
Outstanding, beginning of period	<b>425,000</b>	<b>10.69</b>	250,000	8.19
Exercised	<b>(250,000)</b>	<b>8.19</b>	—	—
Forfeited	<b>(25,000)</b>	<b>14.26</b>	—	—
Outstanding, end of period	<b>150,000</b>	<b>8.77</b>	250,000	8.19
Exercisable	—	—	250,000	8.19

The outstanding options as at September 30, 2020 were granted in 2019 with an original exercise price of \$14.26 per option. Following the dividend-in-kind (note 3), the exercise price was reduced by \$5.49 per option, resulting in a modified exercise price of \$8.77 per option. The options exercised during the nine months ended September 30, 2020 were settled in cash, and the Company changed the measurement of share-based payments from the equity-settled method to the cash-settled method accordingly. The compensation expense for options outstanding during the three and nine months ended September 30, 2020 was \$33 and \$60 under the new method. The associated share-based payment liability is included in accounts payable and accrued liabilities on the interim consolidated statement of financial position as at September 30, 2020.

**Clarke Inc.****NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)***10. INVESTMENT AND OTHER INCOME (LOSS)**

Investment and other income (loss) is comprised of the following:

	<b>Three months ended September 30, 2020</b>	Three months ended September 30, 2019	<b>Nine months ended September 30, 2020</b>	Nine months ended September 30, 2019
	\$	\$	\$	\$
Unrealized gains (losses) on investments	<b>10,839</b>	(5,904)	<b>(41,239)</b>	(5,181)
Realized gains on investments	—	—	<b>29,008</b>	12,519
Revaluation of hotel properties	—	—	<b>(18,800)</b>	—
Fair value adjustment on investment properties	<b>2,043</b>	—	<b>2,043</b>	—
Dividend income	—	549	—	1,660
Interest income	<b>91</b>	311	<b>358</b>	783
Pension recovery ( <i>note 4</i> )	<b>125</b>	70	<b>308</b>	211
Insurance proceeds, net of clean-up and other costs	—	225	<b>14</b>	1,174
Gain (loss) on disposal of assets	<b>1</b>	(2)	<b>(10)</b>	(529)
Foreign exchange gains (losses)	<b>(19)</b>	34	<b>17</b>	(196)
Gains on repurchase of convertible debentures	<b>6</b>	—	<b>6</b>	—
	<b>13,086</b>	(4,717)	<b>(28,295)</b>	10,441

**11. INCOME TAXES**

The provision for (recovery of) income taxes consists of:

	<b>Three months ended September 30, 2020</b>	Three months ended September 30, 2019	<b>Nine months ended September 30, 2020</b>	Nine months ended September 30, 2019
	\$	\$	\$	\$
Current	<b>433</b>	754	<b>120</b>	1,028
Deferred	<b>(781)</b>	(92)	<b>(5,078)</b>	(4,290)
<b>Provision for (recovery of) income taxes</b>	<b>(348)</b>	662	<b>(4,958)</b>	(3,262)

As at September 30, 2020, the Company had non-capital losses carried forward for tax purposes of \$33,877 (December 31, 2019 – \$16,535) in Canada and US\$7,569 (December 31, 2019 – US\$6,374) in the United States and capital losses carried forward for tax purposes of nil (December 31, 2019 – \$9,365).

Certain deferred income tax assets have not been recognized. They are as follows:

	<b>September 30, 2020</b>	December 31, 2019
	\$	\$
Marketable securities	<b>1,842</b>	—
Property and equipment	<b>2,430</b>	—
Non-capital and capital loss carry forwards	<b>1,514</b>	1,485
<b>Total</b>	<b>5,786</b>	1,485



**Clarke Inc.****NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)***12. RELATED PARTY DISCLOSURES**

During the nine months ended September 30, 2020, the Company sold marketable securities through the facilities of the Toronto Stock Exchange to a company controlled by the Executive Chairman and his immediate family member. The sale was made for investment purposes and the Company received net proceeds of \$569.

**13. SUPPLEMENTAL CASH FLOW INFORMATION**

	Nine months ended September 30, 2020 \$	Nine months ended September 30, 2019 \$
<b>Adjustments for items not involving cash</b>		
Realized/unrealized losses (gains) on investments ( <i>note 10</i> )	12,231	(7,338)
Depreciation	8,438	9,366
Revaluation of hotel properties ( <i>notes 2 and 10</i> )	18,800	—
Fair value adjustment on investment properties ( <i>notes 6 and 10</i> )	(2,043)	—
Deferred income tax recovery ( <i>note 11</i> )	(5,078)	(4,290)
Share-based payment expense ( <i>note 9</i> )	60	445
Amortization of fair value increments from acquisition	(132)	(361)
Accretion on debt	155	254
Unrealized foreign exchange losses (gains)	(17)	196
Pension recovery ( <i>note 4</i> )	(308)	(211)
Loss on disposal of assets ( <i>note 10</i> )	10	529
Capitalized deferred interest ( <i>note 7</i> )	648	—
Gains on repurchase of convertible debentures	(6)	—
Bargain purchase gain	—	(20,694)
Selling costs on property and equipment sales	—	2,732
	<b>32,758</b>	<b>(19,372)</b>

	Nine months ended September 30, 2020 \$	Nine months ended September 30, 2019 \$
<b>Net changes in non-cash working capital balances</b>		
Receivables	555	(2,536)
Inventories	40	144
Income taxes receivable	—	475
Prepaid expenses	(772)	(411)
Accounts payable and accrued liabilities	(1,984)	566
Income taxes payable	(59)	261
Accrued interest on convertible debentures	794	611
Settlement of share-based liability	(1,130)	(1,079)
	<b>(2,556)</b>	<b>(1,969)</b>

**Clarke Inc.****NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)***14. SEGMENTED INFORMATION**

The Company operates in two reportable business segments. The Investment segment represents the Company's marketable securities portfolio, consisting of publicly traded equity securities at fair value through profit or loss, the Company's ferry business, and the Company's vacant office buildings included in investment properties. During the first quarter of 2020, the office buildings were transferred from the Hospitality segment to the Investment segment as a result of the Company redefining its operating segments following the completion of recent transactions. The Hospitality segment consists of the Company's ownership and operation of hotels. The Other category is not a segment and is disclosed for reconciliation purposes. The Other category consists of our treasury and executive functions, the results of our pension plans and the interest payable on our debentures. Revenue from external customers earned in the Other category pertains primarily to management service fees.

Transactions between the segments are recorded at fair value, which is the amount of consideration established and agreed to by management of the segments. Reconciling items represent inter-segment eliminations for services provided between segments.

The Company operates predominantly in Canada, with the exception of three investment properties in the United States (note 6). Hotel revenue and provision of services was all generated by continuing operations in Canada for the three and nine months ended September 30, 2020 and 2019.

	Investment	Hospitality	Other	Eliminations	Total
	\$	\$	\$	\$	\$
<b>Three months ended September 30, 2020</b>					
Revenue and other income:					
Hotel revenue and provision of services	2,849	6,982	155	(8)	9,978
Investment and other income	12,881	75	130	—	13,086
	15,730	7,057	285	(8)	23,064
Operating expenses before the undernoted	1,339	4,876	289	(8)	6,496
Share-based payment expense	—	—	33	—	33
Depreciation and amortization	89	2,605	21	—	2,715
Interest expense	20	772	895	—	1,687
Income (loss) before income taxes	14,282	(1,196)	(953)	—	12,133

	Investment	Hospitality	Other	Eliminations	Total
	\$	\$	\$	\$	\$
<b>Nine months ended September 30, 2020</b>					
Revenue and other income:					
Hotel revenue and provision of services	3,297	24,554	492	(32)	28,311
Investment and other income (loss)	(10,188)	(18,423)	316	—	(28,295)
	(6,891)	6,131	808	(32)	16
Operating expenses before the undernoted	3,911	20,013	1,047	(32)	24,939
Share-based payment expense	—	—	60	—	60
Depreciation and amortization	268	8,106	64	—	8,438
Interest expense	64	2,359	2,828	—	5,251
Loss before income taxes	(11,134)	(24,347)	(3,191)	—	(38,672)
Assets	61,091	213,803	20,505	(9)	295,390
Liabilities	3,489	75,413	73,914	(9)	152,807
Capital expenditures	393	1,033	—	—	1,426
Assets located outside of Canada	20,122	—	—	—	20,122

**Clarke Inc.****NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)***14. SEGMENTED INFORMATION (CONT'D)**

	Investment	Hospitality	Other	Eliminations	Total
Three months ended September 30, 2019	\$	\$	\$	\$	\$
Revenue and other income:					
Hotel revenue and provision of services	4,315	21,774	191	(18)	26,262
Investment and other income (loss)	2,460	542	96	(7,815)	(4,717)
	6,775	22,316	287	(7,833)	21,545
Operating expenses before the undernoted	2,279	15,074	406	(18)	17,741
Selling costs on property and equipment sales	—	1,515	—	—	1,515
Depreciation and amortization	89	2,926	13	—	3,028
Interest expense	39	1,944	195	—	2,178
Income (loss) before income taxes	4,368	857	(327)	(7,815)	(2,917)

	Investment	Hospitality	Other	Eliminations	Total
Nine months ended September 30, 2019	\$	\$	\$	\$	\$
Revenue and other income:					
Hotel revenue and provision of services	6,206	58,697	548	(50)	65,401
Bargain purchase gain	20,694	—	—	—	20,694
Investment and other income	25,323	1,303	140	(16,325)	10,441
	52,223	60,000	688	(16,375)	96,536
Operating expenses before the undernoted	4,769	43,201	1,084	(50)	49,004
Selling costs on property and equipment sales	—	2,732	—	—	2,732
Share-based payment expense	—	445	—	—	445
Depreciation and amortization	266	9,086	14	—	9,366
Interest expense	123	5,818	474	—	6,415
Income (loss) before income taxes	47,065	(1,282)	(884)	(16,325)	28,574
Assets	123,848	239,292	28,382	(10)	391,512
Liabilities	4,284	66,584	81,067	(10)	151,925
Capital expenditures	30	4,542	408	—	4,980
Assets located outside of Canada	17,279	—	—	—	17,279

**15. FINANCIAL INSTRUMENTS**

As a response to the effects of COVID-19 on operations, the Company reassessed liquidity and credit risk with a specific focus on available financing for ongoing cash flows and the ability to collect on loans and other receivables.

**Liquidity risk**

Liquidity risk is the risk that the Company will encounter difficulty in meeting its financial obligations. The Company believes it has access to sufficient capital through cash on hand, operating cash flows and existing or other borrowing facilities to meet these obligations. The Company monitors and forecasts its cash balances and cash flows generated from operations to meet its required obligations. Cash flow forecasting for the Hospitality segment is performed at the hotel level and aggregated at head office. During the prior quarter, the Company reduced the maximum borrowing capacity of one of its credit facilities from \$45,000 to \$20,000 for the purpose of reducing borrowing costs on redundant availability in excess of the credit facility's borrowing base calculation. At September 30, 2020, the Company had cash of \$517 and available unused facilities totaling \$13,865.

## Clarke Inc.

# NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Three and nine months ended September 30, 2020 and 2019

Unaudited (in thousands of Canadian dollars, except per share amounts)

## 15. FINANCIAL INSTRUMENTS (CONT'D)

Management estimates that current liquidities and forecasted cash flows will be sufficient to meet the Company's obligations, commitments, and budgeted expenditures for the next twelve months. However, the Company has certain existing financial ratios to meet with respect to its long-term debt and credit facilities, which it may not be in compliance with as at the fourth quarter. The Company is in negotiations with its lenders to obtain the necessary waivers. Management has no reasonable basis to believe that such negotiations will not result in the required covenant waivers. At September 30, 2020, all of the financial ratios measured on a quarterly basis were in compliance, except for a credit facility and mortgage payable held with one lender. A waiver was obtained from the lender before September 30, 2020. As at September 30, 2020, the mortgage payable of \$22,294 is presented on the interim consolidated statement of financial position as long-term with the exception of the current portion of \$1,374 which is presented as current, and the credit facility of \$10,000 is presented as current.

In response to the pandemic, the Company has taken and continues to take the following actions to support its liquidity position:

- The Company has initiated a company-wide cost and capital expenditure reduction program.
- We are proactively working with our lenders on the easement of financial covenants and the modification of borrowing base determination calculations.
- We obtained various deferrals of both interest and principal on our loans and mortgages payable.
- We obtained payment term deferrals from several vendors.
- We worked with the holders of our loans receivable to collect payment in advance of the respective maturity dates.
- We applied for the Canada Emergency Wage Subsidy ("CEWS") and have accrued total subsidies of \$4,143 for this program as at September 30, 2020. All submissions have been collected in full subsequent to the end of the quarter. The CEWS is presented on the interim consolidated statements of earnings net of hotel operating expenses, cost of services provided and general and administrative expenses. We expect to continue to apply for the CEWS for the remaining periods available through the subsidy.

The following table shows the timing of expected payments of current liabilities and long-term debt:

	Due within 1 year	1 to 3 years	3 to 5 years	After 5 years
	\$	\$	\$	\$
Short-term indebtedness	34,985	—	—	—
Accounts payable and accrued liabilities	5,579	—	—	—
Convertible debentures interest	3,175	3,175	2,116	—
Convertible debentures	—	—	50,795	—
Long-term debt	6,205	38,634	5,150	2,286
Interest on long-term debt	2,057	2,303	533	174
	52,001	44,112	58,594	2,460

### Credit risk

Credit risk refers to the risk that a counterparty will fail to fulfill its obligations under a contract and, as a result, will cause the Company to suffer a loss. This risk is mitigated through credit policies that limit transactions according to counterparties' credit quality. The Company assesses the credit quality of all counterparties, considering their financial position, past experience and other factors. The maximum exposure to credit risk associated with financial assets is the total carrying value of the receivables and loans receivable.

## **Clarke Inc.**

# **NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)*

## **15. FINANCIAL INSTRUMENTS (CONT'D)**

The amount of receivables presented on the consolidated statements of financial position of \$3,386 is net of expected credit losses of \$172. Listings of trade receivables in the Hospitality segment are reviewed by and discussed with hotel operations personnel on a monthly basis. The Company also has three loans receivable in the amount of \$2,109 obtained through the respective sales of previously owned assets. The Company has performed an analysis of the expected credit losses on these loans receivable considering both the financial condition of the borrowers and independent, industry-specific credit loss projections due to the pandemic. No expected credit losses on the loans receivable have been recorded as a result of this analysis. During the nine months ended September 30, 2020, the Company collected \$5,465 of its loans receivable.

## **16. SUBSEQUENT EVENTS**

### **Share restructuring plan**

During the quarter, the Company announced that it had called a special meeting of Clarke's shareholders (the "Meeting") to approve a proposed consolidation and subsequent share split of its common shares ("Common Shares") in order to eliminate a large number of small and odd-lot shareholdings ("Share Restructuring Plan").

The basis of the proposed consolidation of Common Shares was one post-consolidated Common Share for each 1,000 pre-consolidated Common Shares (the "Consolidation"). Holders of fewer than 1,000 Common Shares who did not increase their holdings to 1,000 or more Common Shares prior to the determination date would cease to hold Common Shares and would be entitled to be paid cash consideration equal to that number of pre-Consolidation Common Shares held by the holder multiplied by an amount equal to the volume weighted average trading price of the Common Shares for the twenty trading days preceding the Consolidation. Immediately following the Consolidation, the remaining Common Shares would be split on the basis of 1,000 post-split Common Shares for each 1 post-Consolidation Common Share. The end result would mean those shareholders who held 1,000 or more shares prior to the restructuring would retain the same number of shares after the restructuring.

The Share Restructuring Plan was approved at the Meeting subsequent to September 30, 2020, and the Company paid \$2,038 in cash consideration for 363,893 Common Shares, or \$5.60 per Common Share.

### **Credit facility amendment and new financing**

The Company and Holloway each have respective credit facilities with the same Canadian chartered bank with aggregate drawings of \$24,985 at September 30, 2020. Subsequent to the end of the quarter, the Company amended the credit facility to combine and replace the two facilities. The existing security remains in place as collateral for the amended credit facility. The availability is determined by a borrowing base calculation, has a maximum borrowing capacity of \$40,000 and bears interest at prime plus 1.50%, or based on a spread to banker's acceptance. The credit facility was amended to establish incremental, long-term liquidity to the Company.

In conjunction with the amended credit facility, the Company secured a \$12,500 term loan through this same Canadian chartered bank via the Co-Lending Program within the Business Credit Availability Program. The term loan has a three-year term, bears interest at prime plus 1.50% and is secured by a second lien on the security of the credit facility.

### **Pension plan surplus distribution**

Subsequent to September 30, 2020, the Company received a pre-tax distribution from one of its pension plans in the amount of \$1,247 in accordance with the surplus withdrawal rules of the Quebec Supplemental Pension Plans Act.

**Clarke Inc.**

**NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2020 and 2019

*Unaudited (in thousands of Canadian dollars, except per share amounts)*

**16. SUBSEQUENT EVENTS (CONT'D)**

**Hotel sale**

Subsequent to September 30, 2020, Holloway entered into an agreement to sell the Best Western® hotel in Grande Prairie, AB to a company controlled by the Executive Chairman and his immediate family member for gross proceeds of \$11,500. The carrying value of the hotel does not materially differ from the purchase price. As such, the Company does not expect a significant impact on the consolidated statements of earnings upon the close of the transaction.



**CLARKE**

Clarke Inc.  
Suite 106  
145 Hobsons Lake Dr.  
Halifax, Nova Scotia  
B3S 0H9

[www.clarkeinc.com](http://www.clarkeinc.com)