

Quarterly Report March 31, 2020 and 2019

Management's Discussion & Analysis

Clarke Inc. March 31, 2020 and 2019

# **MANAGEMENT'S DISCUSSION & ANALYSIS**

Management's Discussion & Analysis ("MD&A") presents management's view of the financial position and performance of Clarke Inc. ("Clarke" or the "Company") for the three months ended March 31, 2020 compared with the three months ended March 31, 2019. The following information is derived from the Company's unaudited interim condensed consolidated financial statements which are prepared in accordance with IAS 34, *Interim Financial Reporting*. This interim MD&A should be read in conjunction with the information disclosed within the interim condensed consolidated financial statements and notes thereto for the three months ended March 31, 2020, available on SEDAR at www.sedar.com. This MD&A provides an overall discussion, followed by analyses of the performance of the Company's major investments. The MD&A is prepared as at May 15, 2020 (unless otherwise stated). All dollar amounts are shown in millions of Canadian dollars unless otherwise indicated.

## **OVERVIEW & STRATEGY**

Clarke is an investment company. Our objective is to maximize shareholder value. While not the perfect metric, we believe that Clarke's book value per share, together with the dividends paid to shareholders, is an appropriate measure of our success in maximizing shareholder value over time.

We attempt to maximize shareholder value by allocating capital to investments that we believe will generate high returns and reallocating capital over time as needed. In doing this, Clarke's goal is to identify investments that are either undervalued or are underperforming and may be in need of positive change. These investments may be companies, securities or other assets such as real estate, and they may be public entities or private entities. We do not believe in limiting ourselves to specific types of investments. Clarke seeks active involvement in the governance and/or management of the company in which it invests. In these cases, Clarke will have acquired the security with a view of changes that could be made to improve the underlying company's performance and maximize the company's value. When Clarke believes that an investee company has implemented appropriate changes and/or the value of the investee company has reached or exceeded its intrinsic value, Clarke may sell its investment. Clarke generally invests in industries that have hard assets, including manufacturing, industrial, energy and real estate businesses.

## FIRST QUARTER REVIEW AND OUTLOOK

During the first quarter of 2020, the Company's book value per Common Share decreased by \$6.99 or 46.4%. The decrease can primarily be ascribed to (i) the distribution to shareholders of the Company's shares of TerraVest Industries Inc. ("Terravest") with a value at the time of distribution of \$3.58 per Common Share, (ii) an impairment for accounting purposes of the value of certain hotels owned by Holloway in the amount of \$1.13 per Common Share, (iii) net unrealized and realized losses on our marketable securities of \$2.17 per Common Share, and (iv) a decrease in the value of our pension plan surplus in an amount of \$0.18 per Common Share. Our book value per Common Share at the end of the first quarter was \$8.07 while our Common Share price was \$5.25.

## COVID-19

The spread of COVID-19 during the first quarter, consumer and business perceptions of the danger of COVID-19 and Canadian and provincial government responses to COVID-19 affected Clarke materially and adversely. Oil prices collapsed, impacting oil and gas producer capex budgets and, therefore, Trican Well Service Ltd. ("Trican"). Business and leisure travel collapsed, impacting Holloway Lodging Corporation ("Holloway"). And even day-to-day commuting and travel collapsed, which will impact Clarke's ferry business when the season begins during the second quarter.

At some point, business lockdowns and travel bans will be lifted, economic activity will resume, and our businesses will recover. But, when this occurs and how long it takes for business levels to normalize remain highly uncertain. In mid-March, as the impact of COVID-19 on business levels became apparent, we took immediate and drastic action at our businesses to safeguard employee and customer safety, ensure financial liquidity, reduce and/or defer expenses and minimize cash burn. We expect to generate negative cash flow at Holloway, and our ferry business until the economy "opens up" again. But, we believe the impact of COVID-19 will be temporary. The world will need energy once again, a large portion of this will be provided from oil or natural gas and Trican will be best positioned in Canada to help oil and gas producers complete their wells. People will still want or need to travel, and Holloway will accommodate guests. And cars, trucks and passengers will need to cross the St. Lawrence River and our ferry operation will remain the fastest way of doing so.

## **Terravest Industries Inc.**

On March 25, 2020, we completed the distribution of our shares of Terravest to our shareholders by way of a dividend-in-kind. The value of the dividend was \$58.1 million in aggregate and \$3.58 per Common Share.

We believe Terravest remains undervalued, has a solid management team and great business prospects. Under the leadership of Dustin Haw, Terravest has expanded its business organically and through intelligent acquisitions, increased its profitability and returned a significant amount of capital to shareholders through dividends and share repurchases. All while maintaining a reasonable amount of leverage. Clarke shareholders will now be able to participate more directly in Terravest's future success.

## **Holloway Lodging Corporation**

Holloway's business was performing ahead of last year and ahead of budget through the first twelve days of March 2020. We were looking forward to a positive year at Holloway. Days later, we were trying to figure out how to not lose money despite an 80% decline in revenue. Among many other decisions we made, we shut six of our hotels (five of which are in markets where we have other hotels) and all our food and beverage outlets and reduced salaries and wages throughout the company. Unfortunately, we laid off roughly half of our employees as well. A few of our hotels are continuing to generate 40-50% occupancy, but most hotels are operating at less than 15% occupancy. With the benefit of the Canadian government's wage subsidy, we are able to limit our cash burn. And with the support of our lenders, we have modified our mortgages and other lending facilities to defer principal repayments until later in the year.

Given the current economic environment and the significant uncertainties it has created, we took an \$18.8 million impairment charge against the value of our hotels in the first quarter. This is a best estimate at the moment as the revaluation analysis was based on numerous assumptions, including when business will "reopen", how long it will take for business levels to normalize, what discount rates are appropriate, etc. We will revisit our hotel valuation regularly as the COVID-19 situation evolves.

We continue to advance the redevelopment of our Ottawa hotel site and are currently awaiting a building permit for the first two buildings (of five planned buildings). We also continue to evaluate financing and partnership options for this development. We are also evaluating the potential renovation and rebranding of two hotels.

## Trican Well Service Ltd.

Drilling activity in Western Canada in 2020 will be abysmal. Hopefully it will be better in 2021, but we won't hazard a guess. While Trican's cost reduction initiatives in the second half of 2019 were beneficial, they barely scratch the surface of what is needed to succeed in the current business environment. Trican has cut much deeper as a result.

As we have written in previous quarterly reports, Trican has a rock-solid balance sheet with almost no net debt and, despite the horrible oil and gas environment, should not generate much negative cash flow this year, if any. The same cannot be said for many of Trican's competitors. In a rational business world, these companies would soon be called former competitors. We believe consolidation or bankruptcy is required to improve the fundamentals of the oilfield services industry over the long-term. Trican should be a large beneficiary of either occurrence.

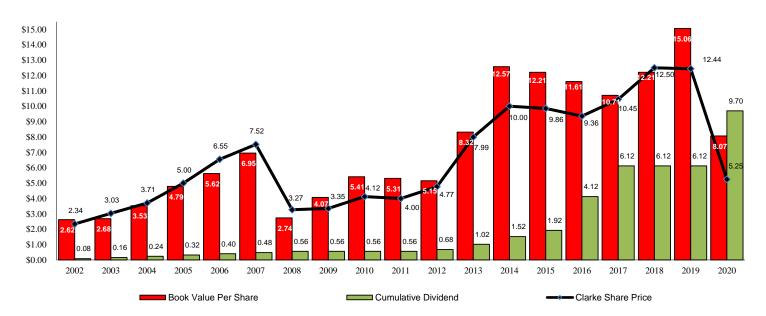
#### **Real Estate and Corporate**

We currently own three vacant office buildings in Houston, TX totalling approximately 435,000sf. We acquired these properties far below the cost at which they can be replaced, and we are actively working to redevelop and/or lease these properties. We also own a vacant parcel of land in Moncton, NB.

We currently have \$64 million of debt at the Clarke corporate level and \$140 million of debt on a consolidated basis. We have availability under our corporate and subsidiary credit lines of \$34 million (although our borrowing bases may decline due to the impact of COVID-19).

#### **BOOK VALUE PER SHARE**

The Company's book value per share at March 31, 2020 was \$8.07, a decrease of \$6.99 per Common Share since December 31, 2019. The following graph shows Clarke's book value per share, share price and cumulative dividends paid since 2002 (the year the present Executive Chairman joined the Company).



\* Information for the years ended 2002 and 2003 is as at March of the following year. In 2004 the Company's year-end was changed to December. All other information is for the years ended December 31 and as at March 31, 2020.

## **RESULTS OF OPERATIONS**

Highlights of the interim condensed consolidated financial statements for the three months ended March 31, 2020 compared to the three months ended March 31, 2019 are as follows:

|   | Three months ended | Three months ended |
|---|--------------------|--------------------|
|   | March 31, 2020     | March 31, 2019     |
| (in millions, except per share amounts)                       | \$                 | \$                 |
| Hotel and management services                                 | 13.8               | 15.8               |
| Provision of services   | 0.2                | 0.2                |
| Bargain purchase  | —                  | 22.4               |
| Investment and other income (loss)*                           | (54.5)             | 17.3               |
| Net income (loss) attributable to equity holders of the       |                    |                    |
| Company   | (53.1)             | 37.4               |
| Comprehensive income (loss) attributable to equity holders of |                    |                    |
| the Company   | (54.8)             | 36.6               |
| Basic earnings (loss) per share ("EPS")                       | (3.26)             | 3.06               |
| Diluted EPS   | (3.26)             | 3.04               |
| Total assets  | 281.0              | 442.1              |
| Long-term financial liabilities                               | 98.9               | 59.5               |
| Book value per share  | 8.07               | 15.23              |

\*Investment and other income (loss) include unrealized/realized gains/losses on investments, hotel revaluations, dividend and interest income, pension recovery, insurance proceeds, losses on disposal of assets, and foreign exchange gains/losses.

The net loss attributable to equity holders of the Company for the three months ended March 31, 2020 was \$53.1 million compared to net income of \$37.4 million for the same period in 2019. During the three months ended March 31, 2020, the Company had unrealized losses on its investments of \$65.0 million compared to unrealized gains of \$4.0 million for the same period in 2019. The Company had realized gains on its investments of \$29.0 million for the three months ended March 31, 2020 compared with realized gains of \$12.5 million for the same period in 2019. The Company recorded a bargain purchase gain of \$22.4 million during the three months ended March 31, 2019 as a result of the acquisition of control of Holloway.

## SEGMENT REPORTING

The table below shows a breakdown by segment of the Company's holdings as at March 31, 2020 based on total assets. The Other category is not a segment and is disclosed for reconciliation purposes. It consists of our treasury and executive functions, the results of our pension plans and the interest payable on our convertible debentures.

|                          | March 3 | 1, 2020 | December | r 31, 2019 |
|--------------------------|---------|---------|----------|------------|
| Segment                  | \$      | %       | \$       | %          |
| Investment               | 36.0    | 12.8    | 131.2    | 32.7       |
| Hospitality              | 219.5   | 78.1    | 238.5    | 59.4       |
| Other                    | 25.5    | 9.1     | 32.0     | 8.0        |
| Intercompany elimination | —       | _       | (0.5)    | (0.1)      |
| Total                    | 281.0   | 100.0   | 401.2    | 100.0      |

#### **Investment segment**

The Company's investment segment is comprised of securities, a ferry business, and vacant office buildings in Houston, TX. During the three months ended March 31, 2020, the Investment segment had unrealized losses of \$65.0 million compared to unrealized gains of \$4.0 million for the same period in 2019. The Investment segment had realized gains on its investments of \$29.0 million in the first quarter of 2020 compared with realized gains of \$12.5 million for the same period in 2019. The Company's equity holdings did not generate dividends during the three months ended March 31, 2020, compared with dividends of \$0.7 million earned for the same period in 2019.

At March 31, 2020, the Company owned 34,961,900 shares of Trican with a value of \$15.7 million. Clarke's investment in the common shares of Terravest were disposed of during the quarter through the dividend-in-kind and all other public company securities were sold.

The breakdown of the change in the Company's securities portfolio is as follows:

|   | Three months ended |
|---|--------------------|
|   | March 31, 2020     |
|   | \$                 |
| Securities – beginning of period                        | 111.7              |
| Proceeds on sale  | (1.8)              |
| Net realized and unrealized losses on securities        | (36.0)             |
| Disposal of Terravest common shares by dividend-in-kind | (58.2)             |
| Securities – end of period                              | 15.7               |

We also own three vacant office buildings and a passenger/car ferry operating on the St. Lawrence River under contract with the Government of Québec since 1973. There were no material developments with the vacant office buildings during the quarter. The ferry does not operate during the first quarter of the year and completes its annual maintenance and repairs during this offseason period. There were no material developments with this asset during the quarter other than the delayed opening of the season as a result of the state of emergency due to the pandemic.

## Hospitality segment

Holloway owns and operates hotels across Canada. We began to consolidate Holloway's results into our own results after acquiring control by obtaining 51% of Holloway's outstanding shares in early 2019. We acquired the remaining outstanding shares of Holloway on September 30, 2019 to increase our ownership to 100%. Holloway's results for the three months ended March 31, 2020 compared to the three months ended March 31, 2019 are as follows:

|  | Three months ended | Three months ended |
|--|--------------------|--------------------|
|  | March 31, 2020     | March 31, 2019     |
|  | \$                 | \$                 |
| Hotel operations                                       | 13.8               | 15.8               |
| Investment and other income, net of hotel revaluations | (18.6)             | 0.2                |
| Total revenue and other income (loss)                  | (4.8)              | 16.0               |
| Less:  |                    |                    |
| Hotel operating expenses                               | 9.7                | 11.1               |
| General and administrative expenses                    | 0.2                | 0.3                |
| Property taxes and insurance                           | 1.1                | 1.0                |
| Selling costs on property and equipment sales          | —                  | 0.9                |
| Share-based payment expense                            | —                  | 0.4                |
| Depreciation and amortization                          | 2.9                | 2.8                |
| Interest expense                                       | 0.8                | 1.8                |
| Loss before income taxes                               | (19.5)             | (2.3)              |

In the first two months of the quarter business levels were encouraging and occupancy was achieving growth compared to the prior year. At that time, the hotels experienced only a minimal initial impact of COVID-19, mainly involving groups from Asia cancelling tours in the northern region and intermittent cancellations of conventions at several hotels.

The operating environment changed drastically in mid-March, with severe travel interruptions and lockdowns related to COVID-19. No region or hotel was spared entirely from this impact, there was a large volume of cancellations and the flow of new bookings has significantly reduced. While the Company has temporarily closed six of its hotels to streamline and manage costs, adjusted staffing levels and implemented significant cost containment initiatives, these efforts could not offset the unprecedented revenue decline.

## **OUTSTANDING SHARE DATA**

At May 15, 2020, the Company had:

- An unlimited number of Common Shares authorized and 16,213,484 Common Shares outstanding;
- An unlimited number of First and Second Preferred Shares authorized and none outstanding; and
- 150,000 options to acquire Common Shares outstanding, none of which are vested and exercisable.

## LIQUIDITY AND CAPITAL RESOURCES

During the three months ended March 31, 2020, the Company's net short term debt position (a non-IFRS measure representing short-term indebtedness net of cash and cash equivalents) increased \$4.2 million and is \$31.7 million as at March 31, 2020. This decrease in cash is largely a result of repurchasing Common Shares during the quarter.

## Cash flow from operating activities

Cash used in operating activities was \$1.1 million for the thee months ended March 31, 2020, compared to \$0.1 million provided during the same period in 2019. The cash from operating activities is driven mainly by the hospitality and ferry operations as well as interest received during the quarter.

At March 31, 2020, working capital excluding securities was negative \$36.5 million, unchanged since December 31, 2019. The Company has the ability to fund any working capital needs through its cash on hand and its existing credit facilities.

## Cash flow from investing activities

Cash provided by investing activities was \$2.5 million for the three months ended March 31, 2020, compared to \$7.4 million used during the same period in 2019. Net cash provided by investing activities during the quarter was a result of proceeds from the sale of marketable securities of \$1.8 million and collections of loans receivable of \$1.2 million, offset by additions of equipment and investment properties of \$0.5 million. Net cash used investing activities during the three months ended March 31, 2019 was a result of net purchases of investments of \$21.0 million, and the purchase of investment property of \$6.4 million, offset by proceeds from the sale of hotel properties of \$18.6 million and the after-tax pension surplus distribution of \$1.2 million.

## **Cash flow from financing activities**

Cash used in financing activities was \$3.5 million for the three months ended March 31, 2020, compared to \$2.2 million provided during the same period in 2019. Net cash used in financing activities during the quarter was related to the repurchase of Common Shares of \$4.6 million, and the repayment of long-term debt of \$0.9 million, offset by the net proceeds of short-term borrowings of \$2.0 million. Net cash provided by financing activities during the first quarter of 2019 was related to the net proceeds of short-term borrowings of \$14.8 million, offset by the repurchase of Common Shares of \$3.0 million and the repayment of long-term debt of \$0.9 million.

## Available capital under credit facilities

The Company has access to credit facilities where certain of the Company's securities are pledged as collateral, and Holloway has access to two revolving credit facilities. At March 31, 2020, \$69.3 million was available under these facilities and \$32.1 was drawn on these facilities resulting in available unused facilities totaling \$37.2 million. Declines in the market value of pledged securities may have an adverse effect on the amount of credit available under these facilities.

## SUMMARY OF QUARTERLY RESULTS

Key financial information for the current and preceding seven quarters is as follows:

| Three months ended                | Jun.<br>2018<br>\$ | Sep.<br>2018<br>\$ | Dec.<br>2018<br>\$ | Mar.<br>2019<br>\$ | Jun.<br>2019<br>\$ | Sep.<br>2019<br>\$ | Dec.<br>2019<br>\$ | Mar.<br>2020<br>\$ |
|-----------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Revenue and other income (loss)   | 2.8                | 8.8                | (8.2)              | 55.7               | 20.5               | 21.3               | 22.8               | (40.6)             |
| Net income (loss)                 | 0.9                | 6.2                | (9.8)              | 36.5               | 0.6                | (3.6)              | 5.7                | (53.1)             |
| Other comprehensive income (loss) | _                  | 21.2               | (2.4)              | (0.8)              | (3.5)              | (0.4)              | 5.2                | (1.7)              |
| Comprehensive income (loss)       | 0.9                | 27.4               | (12.2)             | 35.7               | (2.9)              | (4.0)              | 10.9               | (54.8)             |
| Basic EPS (in dollars)            | 0.07               | 0.49               | (0.79)             | 3.06               | (0.13)             | (0.24)             | 0.36               | (3.26)             |
| Diluted EPS (in dollars)          | 0.07               | 0.49               | (0.79)             | 3.04               | (0.13)             | (0.24)             | 0.34               | (3.26)             |

As seen in the table above, our results can fluctuate significantly from quarter to quarter, in part as a result of certain accounting standards the Company follows, and as a result of fluctuations in the market prices of our securities portfolio. Under IFRS, realized and unrealized gains and losses on our publicly-traded securities are recorded in "revenue" on our consolidated statements of earnings. The Company does not believe that quarterly fluctuations in the stock prices of our investee companies necessarily reflect a change in the value of the underlying businesses in which we are invested. The values of the underlying businesses are often more stable than their stock prices reflect. Clarke views its investments on a longer-term basis as opposed to on a quarter-to-quarter basis. These fluctuations, however, often provide us with an opportunity to invest more capital in particular investments that we like or vice-versa. Our results have also fluctuated significantly since the first quarter of 2019 as a result of consolidating Holloway's results with ours. Holloway's business is seasonal in nature and the results fluctuate throughout the year. The revenues are generally highest in the third quarter due to increased leisure travel during the summer months. While certain expenses fluctuate according to occupancy levels, other expenses such as property taxes, insurance and interest are fixed and are incurred evenly throughout the year.

## SIGNIFICANT EQUITY INVESTMENTS

In accordance with National Instrument 51-102 of the Canadian Securities Administrators, the Company has determined that Trican is a significant equity investee. Accordingly, we are required to disclose the following summary financial information. The summarized financial information provided is for the most recent year-to-date interim period and the comparative year-to-date period.

## Trican

Trican is an oilfield services company with considerable operations in pressure pumping, coil tubing and cementing as well as numerous other service lines. As of March 31, 2020, Clarke owned 13.1% of the outstanding shares of Trican.

| Selected Financial Information | March 31, 2020     | December 31, 2019  |
|--------------------------------|--------------------|--------------------|
|                                | \$                 | \$                 |
| Total assets                   | 761.8              | 926.5              |
| Total liabilities              | (180.1)            | (185.4)            |
| Shareholders' equity           | 581.7              | 741.1              |
|                                | Three months ended | Three months ended |
|                                | March 31, 2020     | March 31, 2019     |
|                                | \$                 | \$                 |
| Total revenue                  | 191.8              | 237.6              |
| Net loss                       | (154.9)            | (6.9)              |

## FINANCIAL INSTRUMENTS

In the normal course of operations, the Company uses the following financial and other instruments:

- To generate investment returns, the Company will invest in equity, debt and other securities. These instruments may have interest rate, market, credit and foreign exchange risk associated with them.
- To manage foreign exchange, interest rate and general market risk, the Company may enter into futures and forward exchange contracts. These instruments may have interest, market, credit and foreign exchange risk associated with them. Clarke hedges its foreign currency exposure on U.S. dollar denominated investments. Clarke anticipates continuing this policy for the foreseeable future.

As an investment company, Clarke has a significant number of financial instruments. Notes 1, 5, 6, 7, 12, 13, 14, 15 and 25 to the consolidated financial statements for the year ended December 31, 2019 and the Company's 2019 AIF, provide further information on classifications in the financial statements, and risks, pertaining to the use of financial instruments by the Company. Notes 2 and 14 to the unaudited interim condensed consolidated financial statements for the three months ended March 31, 2020 also provide further information on the risks and uncertainties of estimates, liquidity, and credit as a result of COVID-19.

## **RELATED PARTY TRANSACTIONS**

The Company was party to related party transactions during the three months ended March 31, 2020. All related party transactions were in the normal course of operations and occurred at fair value. For full details of the Company's related party transactions, please refer to Note 16 of our consolidated financial statements for the year ended December 31, 2019 and Note 12 of the interim condensed consolidated financial statements for the three months ended March 31, 2020.

## DISCLOSURE CONTROLS AND INTERNAL CONTROLS OVER FINANCIAL REPORTING

The implementation of Canadian Securities Administrators National Instrument 52-109 - Certification of Disclosure in Issuers' Annual and Interim Filings represents a continuous improvement process, which has prompted the Company to formalize existing processes and control measures and to introduce new ones. The objective of this instrument is to improve the quality, reliability, and transparency of information that is filed or submitted under securities regulation.

In accordance with this instrument, the Company has filed certificates signed by the President & Chief Executive Officer and the Chief Financial Officer that, among other things, report on the design and effectiveness of disclosure controls and procedures and the design and effectiveness of internal controls over financial reporting.

Management has designed disclosure controls and procedures to provide reasonable assurance that material information relating to the Company is made known to the President & Chief Executive Officer and the Chief Financial Officer, particularly during the period in which annual filings are being prepared. Management has also designed internal controls over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS.

There have been no changes in the Company's disclosure controls and procedures or internal controls over financial reporting during the three months ended March 31, 2020 that have materially affected, or are reasonably likely to materially affect, the effectiveness of the internal controls over financial reporting.

## ENVIRONMENTAL MATTERS

The Company's businesses are exposed to the following environmental risks in conducting regular operations: (i) contamination of owned or leased property; and (ii) contamination of the environment relating to spills or leaks originating from the Company's ferry.

The Company's businesses regularly review their operations and facilities to identify any potential environmental contamination or liability. Limited internal reviews, which may include third party environmental assessments, have been conducted at all the Company's wholly-owned real estate. These limited reviews identified no material remediation issues and potential risks and there have been no material events arising subsequently that would indicate additional obligations.

The Company believes it and its businesses comply in all material respects with all relevant environmental laws and regulations. The Company is not aware of any material uninsured pending or proceeding actions against it or any of its businesses relating to environmental issues.

## CAUTIONARY STATEMENT REGARDING USE OF NON-IFRS ACCOUNTING MEASURES

This MD&A makes reference to the Company's book value per share as a measure of the performance of the Company as a whole. Book value per share is measured by dividing shareholders' equity of the Company at the date of the statement of financial position by the number of Common Shares outstanding at that date. Clarke's method of determining this amount may differ from other companies' methods and, accordingly, this amount may not be comparable to measures used by other companies. This amount is not a performance measure as defined under IFRS and should not be considered either in isolation of, or as a substitute for, net earnings prepared in accordance with IFRS.

#### FORWARD-LOOKING STATEMENTS

This MD&A may contain or refer to certain forward-looking statements relating, but not limited, to the Company's expectations, intentions, plans and beliefs with respect to the Company. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "does not expect", "is expected", "budgets", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", "believes", or equivalents or variations of such words and phrases, or state that certain actions, events or results, "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements include, without limitation, those with respect to the future or expected performance of the Company's investee companies, the future price and value of securities held by the Company, changes in these securities holdings, the future price of oil and value of securities held in the Company's energy basket, changes to the Company's hedging practices, currency fluctuations and requirements for additional capital. Forward-looking statements rely on certain underlying assumptions that, if not realized, can result in such forward-looking statements not being achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. Such risks and uncertainties include, among others, the Company's investment strategy, legal and regulatory risks, general market risk, potential lack of diversification in the Company's investments, interest rates, foreign currency fluctuations, the sale of Company investments, the fact that dividends from investee companies are not guaranteed, reliance on key executives, commodity market risk, risks associated with investment in derivative instruments and other factors. With respect to the Company's investment in a ferry operation, such risks and uncertainties include, among others, weather conditions, safety, claims and insurance, labour relations, and other factors.

Although the Company has attempted to identify important factors that could cause actions, events or results not to be as estimated or intended, there can be no assurance that forward-looking statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Other than as required by applicable Canadian securities laws, the Company does not update or revise any such forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events. Accordingly, readers should not place undue reliance on forward-looking statements.

Clarke Inc. March 31, 2020 and 2019

## Clarke Inc. INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

Unaudited (in thousands of Canadian dollars)

|  | March 31, 2020<br>\$                  | December 31, 2019<br>\$ |
|--|---------------------------------------|-------------------------|
| ASSETS                                     | Ψ                                     | ψ                       |
| Current                                    |                                       |                         |
| Cash and cash equivalents                  | 383                                   | 2,530                   |
| Marketable securities (note 3)             | 15,726                                | 111,683                 |
| Receivables                                | 3,234                                 | 3,941                   |
| Inventories                                | 201                                   | 207                     |
| Income taxes receivable                    | 277                                   | _                       |
| Prepaid expenses                           | 929                                   | 672                     |
| Current portion of loans receivable        | 4,175                                 | 5,175                   |
| Total current assets                       | 24,925                                | 124,208                 |
| Accrued pension benefit asset (note 4)     | 24,554                                | 28,555                  |
| Property and equipment (note 5)            | 191,198                               | 212,598                 |
| Investment properties                      | 21,539                                | 19,876                  |
| Loans receivable                           | 2,228                                 | 2,379                   |
| Deferred income tax assets                 | 16,247                                | 13,222                  |
| Other assets                               | 356                                   | 354                     |
| Total assets                               | 281,047                               | 401,192                 |
| LIABILITIES AND SHAREHOLDERS' EQUITY       | · · · · · · · · · · · · · · · · · · · |                         |
| Current                                    |                                       |                         |
| Short-term indebtedness (note 3)           | 32,068                                | 30,061                  |
| Accounts payable and accrued liabilities   | 7,343                                 | 7,856                   |
| Income taxes payable                       | ,                                     | 148                     |
| Accrued interest on convertible debentures | 1,325                                 | 530                     |
| Current portion of long-term debt (note 6) | 4,917                                 | 10,448                  |
| Total current liabilities                  | 45,653                                | 49.043                  |
| Convertible debentures (note 3)            | 50,866                                | 50,866                  |
| Long-term debt (note 6)                    | 47,092                                | 42,418                  |
| Lease obligations                          | 968                                   | 999                     |
| Deferred income tax liabilities            | 5,607                                 | 8,279                   |
| Total liabilities                          | 150,186                               | 151,605                 |
| Shareholders' equity                       | , , , , , , , , , , , , , , , , , , , |                         |
| Share capital (note 7)                     | 95,934                                | 98,051                  |
| Contributed surplus                        | 7,302                                 | 7,302                   |
| Retained earnings (deficit)                | (8,819)                               | 104,511                 |
| Accumulated other comprehensive income     | 36,444                                | 38,149                  |
| Share-based payments (note 8)              | , <u> </u>                            | 1,574                   |
| Total shareholders' equity                 | 130,861                               | 249,587                 |
| Total liabilities and shareholders' equity | 281,047                               | 401,192                 |

See accompanying notes to the interim condensed consolidated financial statements

On behalf of the Board:

/s/ George Armoyan Director /s/ Blair Cook Director

# Clarke Inc. INTERIM CONSOLIDATED STATEMENTS OF EARNINGS

Unaudited (in thousands of Canadian dollars, except per share amounts)

|  | Three months ended | Three months ended |
|--|--------------------|--------------------|
|  | March 31, 2020     | March 31, 2019     |
|  | \$                 | \$                 |
| Revenue and other income                                 |                    |                    |
| Hotel and management services                            | 13,778             | 15,829             |
| Provision of services                                    | 158                | 178                |
| Bargain purchase   | —                  | 22,389             |
| Investment and other income (loss) (note 9)              | (54,515)           | 17,329             |
|  | (40,579)           | 55,725             |
| Expenses   |                    |                    |
| Hotel operating expenses                                 | 10,319             | 11,108             |
| Cost of services provided                                | 787                | 660                |
| General and administrative expenses                      | 652                | 750                |
| Property taxes and insurance                             | 1,131              | 950                |
| Selling costs on property and equipment sales            | _                  | 884                |
| Share-based payment expense (note 8)                     | 15                 | 445                |
| Depreciation   | 2,960              | 2,861              |
| Interest expense and accretion on debt                   | 1,867              | 1,836              |
|  | 17,731             | 19,494             |
| Income (loss) before income taxes                        | (58,310)           | 36,231             |
| Recovery of income taxes (note 10)                       | (5,188)            | (317)              |
| Net income (loss)  | (53,122)           | 36,548             |
| Attributable to:   |                    |                    |
| Equity holders of the Company                            | (53,122)           | 37,381             |
| Non-controlling interest                                 | —                  | (833)              |
| ¥  | (53,122)           | 36,548             |
|  |                    | ,                  |
|  |                    |                    |
| Basic earnings (loss) per share attributable to equity   |                    |                    |
| holders of the Company:                                  |                    |                    |
| (in dollars) (note 7)                                    | (3.26)             | 3.06               |
| Diluted earnings (loss) per share attributable to equity |                    |                    |
| holders of the Company:                                  |                    |                    |
| (in dollars) (note 7)                                    | (3.26)             | 3.04               |

## Clarke Inc. INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

Unaudited (in thousands of Canadian dollars)

|   | Three months ended<br>March 31, 2020<br>\$ | Three months ended<br>March 31, 2019 |
|---|--|--------------------------------------|
| Net income (loss)   | (53,122)                                   | 36,548                               |
| Other comprehensive income (loss)                             |  |                                      |
| Items that will not be reclassified to income or loss         |  |                                      |
| Remeasurement losses on defined benefit pension plans, net of |  |                                      |
| income tax recovery of \$1,128 (2019 - \$322) (note 4)        | (2,932)                                    | (806)                                |
| Items that may be reclassified subsequently to income or      |  |                                      |
| loss  |  |                                      |
| Unrealized gains on translation of net investment in foreign  |  |                                      |
| operations, net of income tax expense of \$376 (2019 – nil)   | 1,227                                      | _                                    |
| Other comprehensive loss                                      | (1,705)                                    | (806)                                |
| Comprehensive income (loss)                                   | (54,827)                                   | 35,742                               |
| Attributable to:  |  |                                      |
| Equity holders of the Company                                 | (54,827)                                   | 36,575                               |
| Non-controlling interest                                      | _  | (833)                                |
|   | (54,827)                                   | 35,742                               |

## Clarke Inc. INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS

Unaudited (in thousands of Canadian dollars)

|   | Three months ended<br>March 31, 2020 | Three months ended<br>March 31, 2019 |
|---|--------------------------------------|--------------------------------------|
|   | s s                                  | s s                                  |
| OPERATING ACTIVITIES                                      | Ψ                                    | Ψ                                    |
| Net income (loss)   | (53,122)                             | 36,548                               |
| Adjustments for items not involving cash (note 11)        | 52,727                               | (35,302)                             |
|   | (395)                                | 1,246                                |
| Net change in non-cash working capital balances (note 11) | (728)                                | (1,146)                              |
| Net cash provided by (used in) operating activities       | (1,123)                              | 100                                  |
| INVESTING ACTIVITIES                                      |                                      |                                      |
| Proceeds on disposition of marketable securities          | 1,832                                | 3,613                                |
| Purchase of marketable securities                         |                                      | (24,609)                             |
| Proceeds on disposition of property and equipment         | —                                    | 18,553                               |
| Purchase of property and equipment                        | (462)                                | (606)                                |
| Additions to investment properties                        | (74)                                 | (6,405)                              |
| Collections of loans receivable                           | 1,217                                | —                                    |
| Distribution of pension plan surplus, net of tax          | —                                    | 1,159                                |
| Cash acquired on business combination                     | —                                    | 906                                  |
| Other   | —                                    | 38                                   |
| Net cash provided by (used in) investing activities       | 2,513                                | (7,351)                              |
| FINANCING ACTIVITIES                                      |                                      |                                      |
| Repurchase of shares for cancellation (note 7)            | (4,649)                              | (3,011)                              |
| Net proceeds of short-term indebtedness                   | 2,007                                | 14,869                               |
| Repayment of long-term debt                               | (864)                                | (9,624)                              |
| Principal payments of lease obligation                    | (31)                                 | —                                    |
| Net cash provided by (used in) financing activities       | (3,537)                              | 2,234                                |
| Net change in cash during the period                      | (2,147)                              | (5,017)                              |
| Cash and cash equivalents, beginning of period            | 2,530                                | 7,002                                |
| Cash and cash equivalents, end of period                  | 383                                  | 1,985                                |

# Clarke Inc. INTERIM CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY

Unaudited (in thousands of Canadian dollars)

|  | Three months ended<br>March 31, 2020<br>\$ | Three months ended<br>March 31, 2019<br>\$ |
|--|--|--|
| Share capital  |  |  |
| Common shares:   |  |  |
| Balance at beginning of period                                       | 98,051                                     | 39,826                                     |
| Common shares repurchased for cancellation (note 7)                  | (2,117)                                    | (750)                                      |
| Balance at end of period   | 95,934                                     | 39,076                                     |
| Contributed surplus  |  |  |
| Balance at beginning and end of period                               | 7,302                                      | _  |
| Retained earnings (deficit)  |  |  |
| Balance at beginning of period                                       | 104,511                                    | 70,994                                     |
| Net income (loss) attributable to equity holders of the Company      | (53,122)                                   | 37,381                                     |
| Dividends declared (note 3)  | (58,120)                                   | _  |
| Purchase price in excess of the book value of common shares          |  |  |
| repurchased for cancellation (note 7)                                | (2,532)                                    | (2,261)                                    |
| Residual balance of previously expensed equity-settled stock options |  |  |
| (note 8)   | 444  | _  |
| Balance at end of period   | (8,819)                                    | 106,114                                    |
| Accumulated other comprehensive income                               |  |  |
| Balance at beginning of period                                       | 38,149                                     | 37,628                                     |
| Other comprehensive loss attributable to equity holders of the       | 2  |  |
| Company  | (1,705)                                    | (806)                                      |
| Balance at end of period   | 36,444                                     | 36,822                                     |
| Share-based payments   |  |  |
| Balance at beginning of period                                       | 1,574                                      | 1,545                                      |
| Cash settlement of share-based payments (note 8)                     | (1,130)                                    |  |
| Reclassification to retained earnings of residual balance of         |  |  |
| previously expensed equity-settled stock options (note 8)            | (444)                                      | _  |
| Balance at end of period   |  | 1,545                                      |
| Total shareholders' equity attributable to equity holders of the     |  | ,  |
| Company  | 130,861                                    | 183,557                                    |
| Non-controlling interest   | ł  |  |
| Balance at beginning of period                                       | _  | _  |
| Non-controlling interest acquired in a business combination          | _  | 70,030                                     |
| Net loss attributable to non-controlling interest                    | _  | (833)                                      |
| Dividend declared by subsidiary to non-controlling interest          | _  | (267)                                      |
| Balance at end of period   |  | 68,930                                     |
| Total shareholders' equity   | 130,861                                    | 252,487                                    |

Three months ended March 31, 2020 and 2019 Unaudited (in thousands of Canadian dollars, except per share amounts)

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Nature of operations

Clarke Inc. (the "Company") was incorporated on December 9, 1997 pursuant to the Canada Business Corporations Act. The head office of the Company is located at 145 Hobsons Lake Drive, Halifax, Nova Scotia. The Company is an investment holding company with investments in a diversified group of businesses, operating primarily in Canada. The Company continuously evaluates the acquisition, retention and disposition of its investments. Changes in the mix of investments should be expected. These interim condensed consolidated financial statements were approved by the Board of Directors on May 15, 2020.

## Basis of presentation and statement of compliance

These interim condensed consolidated financial statements for the three months ended March 31, 2020, were prepared in accordance with IAS 34, *Interim Financial Reporting*. The same accounting policies and methods of computation were followed in the preparation of these interim condensed consolidated financial statements as were followed in the preparation of the annual consolidated financial statements for the year ended December 31, 2019. These interim condensed consolidated financial statements at the annual consolidated financial statements for the three months ended March 31, 2020 should be read together with the annual consolidated financial statements for the year ended December 31, 2019.

## **Principles of consolidation**

The interim condensed consolidated financial statements include the accounts of the Company and its subsidiaries. The significant subsidiaries of the Company are La Traverse Rivière-du-Loup – St-Siméon Limitée and Holloway Lodging Corporation ("Holloway"). All intercompany transactions have been eliminated on consolidation. All subsidiaries have the same reporting year end as the Company, and all follow the same accounting policies.

# 2. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

In March 2020, the World Health Organization declared a global pandemic related to the virus known as COVID-19. The continued spread of COVID-19 and the actions being taken by governments, businesses, and individuals to limit this pandemic have adversely impacted the Company's operations, particularly the hotel and ferry operations. This has resulted in significant economic uncertainty, of which the potential impact on our future financial results is difficult to reliably measure. The Company began to feel the impact of COVID-19 in its hotel occupancy levels commencing in mid-March 2020. The Company has temporarily closed six of its hotels to streamline and manage costs and delayed the commencement of its ferry season. The Company is actively monitoring the situation and will respond as the impact of the pandemic evolves.

Due to the current and expected decline in hotel operations, the Company performed a revaluation analysis on 15 of its hotels and recorded a downward revaluation in the amount of \$18,800 for the three months ended March 31, 2020. Revaluations were not taken on two hotels which are not expected to see a material decline in operations. The Company expects a recovery over time of its hotel operations, and as such, has used a five-year discounted cashflow model to assess fair value. This approach is a change from the capitalized income model typically used by the Company as it more accurately factors in a recovery of financial results and cashflows over a future timeframe. The revaluation model was prepared internally. The source of the discount and terminal capitalization rates used are consistent with those used as part of the Holloway purchase price allocation recorded in the three months ended March 31, 2019. These rates were obtained from an independent third party and have been risk-adjusted in our analysis to reflect the impact of COVID-19 on the hospitality industry.

Three months ended March 31, 2020 and 2019 Unaudited (in thousands of Canadian dollars, except per share amounts)

# 2. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS (CONT'D)

Key factors of estimation uncertainty used in the internal model include the cashflow forecasts, the discount rates, and the terminal capitalization rates. The discount rates ranged from 9.5% - 13.0% and the capitalization rates ranged from 9.0% - 11.0%. The cashflow forecasts have been performed on a hotel-by-hotel basis. The forecast in year one of the model is consistent with the Company's updated operational forecast. In years two through five of the internal models, cashflows are based on a gradual recovery as a function of the respective historical results. If the discount rates had been 0.25% higher/lower, the estimated fair value would result in a change of \$1,300 to property and equipment and the revaluation of hotel properties. If the terminal capitalization rates had been 0.25% higher/lower, the estimated fair value would result in a change of \$2,300 to property and equipment and the revaluation of hotel properties. The fair value of the Company's property and equipment and the revaluation of hotel properties. As clarity on the Company's outlook is obtained, additional revaluation increases, or decreases may be required.

The Company did not record a fair value adjustment on its investment properties as the COVID-19 pandemic has not had a material impact on the operations or expected cashflows of these assets. The Company will continue to monitor the results of these assets in future periods to determine if a fair value adjustment is required.

The impact of COVID-19 on the Company's financial instruments, including its liquidity risk and credit risk is disclosed in note 14.

# **3. MARKETABLE SECURITIES**

On March 25, 2020, the Company completed a dividend-in-kind on its common shares in the form of a pro rata distribution of the 5,386,440 common shares of TerraVest Industries Inc. ("Terravest") that it owned. The dividend was paid to shareholders of the Company of record at the close of business on March 18, 2020 in the amount of \$58,120, which was the closing price of Terravest common shares on the record date. The Board of Directors of the Company determined the fair market value of the dividend to be \$5.49 per Clarke common share when the dividend was announced. In accordance with the Fourth Amended and Restated Trust Indenture governing the Company's unsecured subordinated convertible debentures, the conversion price of the debentures was reduced by the fair market value of the dividend of \$5.49 and was \$13.74 as at March 31, 2020. The Company also reduced the exercise price of outstanding stock options by \$5.49 (note 8).

The common shares of Terravest were pledged as collateral against the Company's demand revolving loan. As a result of the disposition of the Terravest common shares, the availability on that loan was reduced by \$20,000. The lender also removed the current ratio covenant as a requirement for the facility.

# 4. EMPLOYEE FUTURE BENEFITS

Reconciliations of the funded status of the benefit plans to the amounts recorded on the interim consolidated statements of financial position are:

|  | March 31, 2020 | December 31, 2019 |
|--|----------------|-------------------|
|  | \$             | \$                |
| Fair value of plan assets                              | 72,634         | 81,044            |
| Accrued benefit obligation                             | (48,080)       | (52,489)          |
| Funded status of plans – accrued pension benefit asset | 24,554         | 28,555            |

Three months ended March 31, 2020 and 2019

Unaudited (in thousands of Canadian dollars, except per share amounts)

# 4. EMPLOYEE FUTURE BENEFITS (CONT'D)

The defined benefit pension recovery recognized in the interim consolidated statements of earnings for the three months ended March 31, 2020 was \$59 (2019 - \$70).

Elements of the defined benefit expense recognized in other comprehensive income are as follows:

|                                    | Three months ended<br>March 31, 2020 | Three months ended<br>March 31, 2019 |
|------------------------------------|--------------------------------------|--------------------------------------|
|                                    | \$                                   | \$                                   |
| Net remeasurement losses           | (4,060)                              | (1,128)                              |
| Deferred income tax recovery       | 1,128                                | 322                                  |
| Defined benefit expense recognized | (2,932)                              | (806)                                |

## Significant assumptions

|   | March 31, 2020 | December 31, 2019 |
|---|----------------|-------------------|
|   | %              | %                 |
| Accrued benefit obligation – discount rate                    | 3.75           | 3.10              |
| Benefit costs for the period – expected return on plan assets | 3.10           | 3.40              |

# 5. PROPERTY AND EQUIPMENT

|                          |         | Buildings<br>and | Ferry and<br>vessel dry | Furniture,<br>fixtures and | Right-of-  | Renovations |          |
|--------------------------|---------|------------------|-------------------------|----------------------------|------------|-------------|----------|
| Three months ended       | Land    | components       | dock costs              | equipment                  | use assets | in progress | Total    |
| March 31, 2020           | \$      | \$               | \$                      | \$                         | \$         | \$          | \$       |
| Beginning balance        | 30,546  | 164,359          | 411                     | 12,975                     | 1,032      | 3,275       | 212,598  |
| Additions                | —       | 39               | —                       | 302                        | —          | 22          | 363      |
| Disposals                | —       | —                | —                       | (11)                       | —          | —           | (11)     |
| Revaluations (note 2)    | (2,820) | (15,980)         | —                       | —                          | —          | —           | (18,800) |
| Depreciation             | —       | (1,867)          | (88)                    | (958)                      | (39)       | —           | (2,952)  |
| Ending balance           | 27,726  | 146,551          | 323                     | 12,308                     | 993        | 3,297       | 191,198  |
| Valuation                | 27,726  | 147,897          |                         |                            |            |             | 175,623  |
| Cost                     |         | ·                | 4,657                   | 16,385                     | 1,144      | 3,297       | 25,483   |
| Accumulated depreciation | _       | (1,346)          | (4,334)                 | (4,077)                    | (151)      | _           | (9,908)  |
| Net book value           | 27,726  | 146,551          | 323                     | 12,308                     | 993        | 3,297       | 191,198  |

# 6. LONG-TERM DEBT

During the three months ended March 31, 2020, the Company received approval from several lenders to defer principal repayments of long-term debt and interest on certain term loans and mortgages. The Company requested the deferrals to improve short-term cash flows in response to the global pandemic. As a result, the Company reclassified \$1,153 of principal repayments from current to long-term. The current portion of long-term debt balance as at March 31, 2020 of \$4,917 is comprised of normal course loans repayments during the next twelve months of \$2,421 and the outstanding balance of one mortgage that is due during the next twelve months in the amount of \$2,496.

Three months ended March 31, 2020 and 2019

Unaudited (in thousands of Canadian dollars, except per share amounts)

# 7. SHARE CAPITAL AND EARNINGS PER SHARE

|   | March 31, 2020 |         | December 31 | , 2019  |
|---|----------------|---------|-------------|---------|
|   | # of shares    | \$      | # of shares | \$      |
| Common shares                                   |                |         |             |         |
| Outstanding common shares, beginning of period  | 16,571,184     | 98,051  | 12,285,888  | 39,826  |
| Common shares repurchased for cancellation      | (357,700)      | (2,117) | (514,159)   | (1,768) |
| Common shares issued pursuant to an acquisition | _              | _       | 4,799,455   | 59,993  |
| Outstanding common shares, end of period        | 16,213,484     | 95,934  | 16,571,184  | 98,051  |

## Earnings per share

The following table reconciles the basic and diluted per share computations from continuing operations:

|   | Three mo | Three months ended March 31, 2020 |        | Three months ended March 31, 2 |                |        |
|---|----------|-----------------------------------|--------|--------------------------------|----------------|--------|
|   |          | Weighted                          | Per    |                                | Weighted       | Per    |
|   |          | average shares                    | share  |                                | average shares | share  |
|   | Loss     | (in thousands)                    | amount | Earnings                       | (in thousands) | amount |
|   | \$       | #                                 | \$     | \$                             | #              | \$     |
| Basic earnings (loss) per share<br>Common shares issued on<br>assumed exercising of stock | (53,122) | 16,308                            | (3.26) | 37,381                         | 12,211         | 3.06   |
| options   | —        | —                                 |        | —                              | 91             |        |
| Diluted earnings (loss) per share   | (53,122) | 16,308                            | (3.26) | 37,381                         | 12,302         | 3.04   |

\*All potentially dilutive securities issued relate to stock options and convertible debentures for the three months ended March 31, 2020 and stock options for the three months ended March 31, 2019. The stock options and convertible debentures were anti-dilutive for the three months ended March 31, 2020, and the stock options were dilutive for the three months ended March 31, 2019.

## NCIB

In the three months ended March 31, 2020, the Company purchased for cancellation 357,700 (2019 - 231,359) common shares under a NCIB at a cost of \$4,649 (2019 - \$3,011). The purchase price in excess of the historical book value of the shares in the amount of \$2,532 (2019 - \$2,261) has been charged to retained earnings and \$2,117 (2019 - \$750) has been charged to share capital.

# 8. SHARE-BASED PAYMENTS

|                                  | Three months ended March 31, 2020<br>Weighted Average<br>Exercise Price |       | Three months ended March 31, 2019<br>Weighted Average<br>Exercise Price |      |  |
|----------------------------------|---|-------|---|------|--|
|                                  | #   | \$    | #   | \$   |  |
| Outstanding, beginning of period | 425,000   | 10.69 | 250,000   | 8.19 |  |
| Exercised                        | (250,000)   | 8.19  | —   | —    |  |
| Forfeited                        | (25,000)  | 14.26 | —   | —    |  |
| Outstanding, end of period       | 150,000   | 8.77  | 250,000   | 8.19 |  |
| Exercisable                      | _   |       | 250,000   | 8.19 |  |

Three months ended March 31, 2020 and 2019

Unaudited (in thousands of Canadian dollars, except per share amounts)

# 8. SHARE-BASED PAYMENTS (CONT'D)

The outstanding options as at March 31, 2020 were granted in 2019 with an original exercise price of \$14.26 per option. Following the dividend-in-kind (note 3), the exercise price was reduced by \$5.49 per option, resulting in a modified exercise price of \$8.77 per option. The options exercised during the three months ended March 31, 2020 were settled in cash, and the Company changed the measurement of share-based payments from the equity-settled method to the cash-settled method accordingly. The compensation expense for options outstanding during the three months ended March 31, 2020 was \$15 under the new method. The associated share-based payment liability is included in accounts payable and accrued liabilities on the interim consolidated statement of financial position as at March 31, 2020.

# 9. INVESTMENT AND OTHER INCOME (LOSS)

Investment and other income (loss) is comprised of the following:

|   | Three months ended | Three months ended |
|---|--------------------|--------------------|
|   | March 31, 2020     | March 31, 2019     |
|   | \$                 | \$                 |
| Unrealized gains (losses) on investments            | (65,013)           | 3,982              |
| Realized gains on investments                       | 29,008             | 12,519             |
| Revaluation of hotel properties                     | (18,800)           | _                  |
| Dividend income                                     | _                  | 562                |
| Interest income                                     | 152                | 255                |
| Pension recovery (note 4)                           | 59                 | 70                 |
| Insurance proceeds, net of clean-up and other costs | 19                 | _                  |
| Loss on disposal of assets                          | (11)               | _                  |
| Foreign exchange gains (losses)                     | 71                 | (59)               |
|   | (54,515)           | 17,329             |

# **10. INCOME TAXES**

The provision for (recovery of) income taxes consists of:

|                          | Three months ended | Three months ended |
|--------------------------|--------------------|--------------------|
|                          | March 31, 2020     | March 31, 2019     |
|                          | \$                 | \$                 |
| Current                  | (243)              | 212                |
| Deferred                 | (4,945)            | (529)              |
| Recovery of income taxes | (5,188)            | (317)              |

As at March 31, 2020, the Company had non-capital losses carried forward for tax purposes of \$19,336 (December 31, 2019 – \$16,535) in Canada and US\$6,786 (December 31, 2019 – US\$6,374) in the United States and capital losses carried forward for tax purposes of \$867 (December 31, 2019 – \$9,365). Certain deferred income tax assets have not been recognized. They are as follows:

|   | March 31, 2020 | December 31, 2019 |
|---|----------------|-------------------|
|   | \$             | \$                |
| Marketable securities                       | 4,636          | —                 |
| Non-capital and capital loss carry forwards | 1,607          | 1,485             |
| Total                                       | 6,243          | 1,485             |

Three months ended March 31, 2020 and 2019

Unaudited (in thousands of Canadian dollars, except per share amounts)

# 11. SUPPLEMENTAL CASH FLOW INFORMATION

|  | Three months ended<br>March 31, 2020 | Three months ended<br>March 31, 2019 |
|--|--------------------------------------|--------------------------------------|
| Adjustments for items not involving cash                   | \$                                   | \$                                   |
| Realized/unrealized losses (gains) on investments (note 9) | 36,005                               | (16,501)                             |
| Depreciation   | 2,960                                | 2,861                                |
| Revaluation of hotel properties (notes 2 and 9)            | 18,800                               | _                                    |
| Deferred income tax recovery (note 10)                     | (4,945)                              | (529)                                |
| Share-based payment expense (note 8)                       | 15                                   | 445                                  |
| Amortization of fair value increments from acquisition     | (48)                                 | (77)                                 |
| Accretion on debt  | 55                                   | 104                                  |
| Unrealized foreign exchange gains                          | (67)                                 | (30)                                 |
| Pension recovery (note 4)                                  | (59)                                 | (70)                                 |
| Loss on disposal of assets                                 | 11                                   | —                                    |
| Bargain purchase gain                                      | —                                    | (22,389)                             |
| Selling costs on property and equipment sales              | —                                    | 884                                  |
|  | 52,727                               | (35,302)                             |

|  | Three months ended | Three months ended |
|--|--------------------|--------------------|
|  | March 31, 2020     | March 31, 2019     |
| Net changes in non-cash working capital balances | \$                 | \$                 |
| Receivables                                      | 707                | (2,458)            |
| Inventories                                      | 6                  | 56                 |
| Income taxes receivable                          | (277)              | 97                 |
| Prepaid expenses                                 | (257)              | (87)               |
| Accounts payable and accrued liabilities         | (424)              | 1,740              |
| Income taxes payable                             | (148)              | (19)               |
| Accrued interest on convertible debentures       | 795                | 604                |
| Settlement of share-based liability              | (1,130)            | (1,079)            |
|  | (728)              | (1,146)            |

# 12. RELATED PARTY DISCLOSURES

During the three months ended March 31, 2020, the Company sold marketable securities through the facilities of the Toronto Stock Exchange to a company controlled by the Executive Chairman and his immediate family member. The sale was made for investment purposes and the Company received net proceeds of \$569.

# 13. SEGMENTED INFORMATION

The Company operates in two reportable business segments. The Investment segment represents the Company's marketable securities portfolio, consisting of publicly traded equity securities at fair value through profit or loss, the Company's ferry business, and the Company's vacant office buildings included in investment properties. The office buildings were transferred from the Hospitality segment to the Investment segment as a result of the Company redefining its operating segments following the completion of recent transactions. The Hospitality segment consists of the Company's ownership and operation of hotels. The Other category is not a segment and is disclosed for reconciliation purposes. The Other category consists of our treasury and executive functions, the results of our pension plans and the interest payable on our debentures. Revenue from external customers earned in the Other category pertains primarily to management service fees.

Three months ended March 31, 2020 and 2019

Unaudited (in thousands of Canadian dollars, except per share amounts)

# **13. SEGMENTED INFORMATION (CONT'D)**

Transactions between the segments are recorded at fair value, which is the amount of consideration established and agreed to by management of the segments. Reconciling items represent inter-segment eliminations for services provided between segments.

The Company operates predominantly in Canada, with the exception of three investment properties in the United States. Hotel revenue and provision of services was all generated by continuing operations in Canada for the three months ended March 31, 2020 and 2019.

|   | Investment | Hospitality | Other   | Eliminations | Total    |
|---|------------|-------------|---------|--------------|----------|
| Three months ended March 31, 2020             | \$         | \$          | \$      | \$           | \$       |
| Revenue and other income:                     |            |             |         |              |          |
| Hotel revenue and provision of services       | —          | 13,778      | 172     | (14)         | 13,936   |
| Investment and other income (loss)            | (36,005)   | (18,573)    | 63      | —            | (54,515) |
|   | (36,005)   | (4,795)     | 235     | (14)         | (40,579) |
| Operating expenses before the undernoted      | 1,398      | 11,061      | 444     | (14)         | 12,889   |
| Share-based payment expense                   | —          | —           | 15      | —            | 15       |
| Depreciation and amortization                 | 89         | 2,849       | 22      | —            | 2,960    |
| Interest expense                              | 26         | 807         | 1,034   | —            | 1,867    |
| Loss before income taxes                      | (37,518)   | (19,512)    | (1,280) | —            | (58,310) |
| Assets  | 36,050     | 219,500     | 25,505  | (8)          | 281,047  |
| Liabilities                                   | 3,008      | 76,250      | 70,936  | (8)          | 150,186  |
| Capital expenditures                          | —          | 363         | —       | —            | 363      |
| Assets located outside of Canada              | 19,119     | _           | _       |              | 19,119   |
|   |            |             |         |              |          |
|   | Investment | Hospitality | Other   | Eliminations | Total    |
| Three months ended March 31, 2019             | \$         | \$          | \$      | \$           | \$       |
| Revenue and other income:                     |            |             |         |              |          |
| Hotel revenue and provision of services       | —          | 15,829      | 178     | —            | 16,007   |
| Bargain purchase gain                         | 22,389     | —           | —       | —            | 22,389   |
| Investment and other income                   | 22,074     | 235         | 70      | (5,050)      | 17,329   |
|   | 44,463     | 16,064      | 248     | (5,050)      | 55,725   |
| Operating expenses before the undernoted      | 644        | 12,437      | 405     | (18)         | 13,468   |
| Selling costs on property and equipment sales | —          | 884         | —       | —            | 884      |
| Share-based payment expense                   | —          | 445         | —       | —            | 445      |
| Depreciation and amortization                 | 88         | 2,772       | 1       | _            | 2,861    |
| Interest expense                              | 42         | 1,820       | 91      | (117)        | 1,836    |
| Income (loss) before income taxes             | 43,689     | (2,294)     | (249)   | (4,915)      | 36,231   |
| Assets  | 171,178    | 236,979     | 34,210  | (289)        | 442,078  |
| Liabilities                                   | 3,545      | 158,493     | 27,842  | (289)        | 189,591  |
| Capital expenditures                          | —          | 606         | —       | —            | 606      |
| Assets located outside of Canada              | 6,412      | —           |         | _            | 6,412    |

Three months ended March 31, 2020 and 2019 Unaudited (in thousands of Canadian dollars, except per share amounts)

# **14. FINANCIAL INSTRUMENTS**

As a response to the effects of COVID-19 on operations, the Company reassessed liquidity and credit risk at March 31, 2020, with a specific focus on available financing for ongoing cash flows and the ability to collect on loans and other receivables.

## Liquidity risk

Liquidity risk is the risk that the Company will encounter difficulty in meeting its financial obligations. The Company believes it has access to sufficient capital through cash on hand, operating cash flows and existing borrowing facilities to meet these obligations. The Company monitors and forecasts its cash balances and cash flows generated from operations to meet its required obligations. Cash flow forecasting for the Hospitality segment is performed at the hotel level and aggregated in head office. At March 31, 2020, the Company had cash of \$383 and available unused facilities totalling \$37,187.

Management estimates that current liquidities and forecasted cash flows will be sufficient to meet the Company's obligations, commitments, and budgeted expenditures for the next twelve months. However, the Company has certain existing financial ratios to meet with respect to its credit facilities, which it may not be in compliance with as of the second quarter. The Company is in negotiations with its lenders to amend the credit facilities and modify the relevant financial ratios and borrowing bases. Management has no reasonable basis to believe that such negotiations will not result in the required amendments.

In response to the pandemic, the Company is actively taking the following actions to support its liquidity position:

- The Company has initiated a company-wide cost and capital expenditure reduction program.
- We are proactively working with our lenders on the easement of financial covenants and the modification of borrowing base determination calculations.
- We obtained various deferrals of both interest and principal on our loans and mortgages payable.
- We obtained payment term deferrals from several vendors.
- We are working with the holders of our loans receivable to collect payment in advance of the respective maturity dates.

The following table shows the timing of expected payments of current liabilities and long-term debt:

|  | Due within 1 year<br>\$ | 1 to 3 years<br>\$ | 3 to 5 years<br>\$ | After 5 years<br>\$ |
|--|-------------------------|--------------------|--------------------|---------------------|
| Short-term indebtedness                  | 32,068                  | _                  | _                  | _                   |
| Accounts payable and accrued liabilities | 7,343                   | —                  | _                  | _                   |
| Convertible debentures interest          | 3,179                   | 6,358              | 1,060              | _                   |
| Convertible debentures                   | —                       | —                  | 50,866             | —                   |
| Long-term debt                           | 4,917                   | 39,227             | 1,402              | 6,210               |
| Interest on long-term debt               | 2,417                   | 3,006              | 578                | 171                 |
|  | 49,924                  | 48,591             | 53,906             | 6,381               |

Three months ended March 31, 2020 and 2019 Unaudited (in thousands of Canadian dollars, except per share amounts)

# 14. FINANCIAL INSTRUMENTS (CONT'D)

## Credit risk

Credit risk refers to the risk that a counterparty will fail to fulfill its obligations under a contract and, as a result, will cause the Company to suffer a loss. This risk is mitigated through credit policies that limit transactions according to counterparties' credit quality. The Company assesses the credit quality of all counterparties, considering their financial position, past experience and other factors. The maximum exposure to credit risk associated with financial assets is the total carrying value of the receivables and loans receivable.

The amount of receivables presented on the consolidated statements of financial position of \$3,234 is net of expected credit losses of \$201. Listings of trade receivables in the Hospitality segment are reviewed by and discussed with hotel operations personnel on a monthly basis. The Company also has seven loans receivable in the amount of \$6,403 obtained through the respective sales of previously owned assets. The Company has performed an analysis of the expected credit losses on these loans receivable considering both the financial condition of the borrowers and independent, industry-specific credit loss projections due to the pandemic. No expected credit losses on the loans receivable have been recorded as a result of this analysis. Subsequent to March 31, 2020, the Company collected \$2,800 of its loans receivable, including two loans which were repaid in full. These payments were made in advance of their respective contractual maturity dates.



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